2022 Shaanxi–Beijing–Tianjin–Hebei Key Promotion Projects



Shaanxi Provincial Development and Reform Commission

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# Equipment Manufacturing



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# Automobile Gearbox Production Project



#### **II.Project Implementation Agency**

Fufeng County Investment Promotion Bureau

#### **III.Project Description**

The total investment of the project is planned to be RMB 1.5 billion Yuan. It is planned to select the Xinxing Industrial Park for the site, covering an area of 200 mu. It will introduce CNC machining machine tools, gear processing machine tools, full-automatic testing bench, full-automatic servo electric-cylinder press-fitting system and other equipment, respectively construct parts processing area, inspection area, assembly area, collection and test area, build a production line with annual output of 300, 000 automobile transmission gearboxes, and build supporting office building and R&D building. After the project is put into operation, the annual sales revenue is expected to reach RMB 500 million Yuan.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 1.5 billion Yuan. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

The gearbox is an important part of the automobile power transmission, which also changes the torque when carrying the engine power transmission, so that the stability of the automobile is greatly improved. At present, the overall performance of the gearbox should be focused besides the requirements for the performance of the gearbox, so as to make the automobile be able to make the shift work sensitively in a short time under the most accurate judgment, especially the application of a large number of electronic technologies in the automobile, the gearbox can finish the most accurate upshift and downshift, thus reducing the fuel consumption and improving the fuel economy. With the increase of the number of automobile users in our country, the improvement of gearbox performance is of great significance, which not only enables more people to choose vehicles equipped with high-performance gearboxes, but also improves the productivity and economic competitiveness of gearboxes in China. In

addition, the performance improvement of gearbox can improve the operating stability, fuel economy, safety and reduce exhaust emission, which is also significant for environmental protection. It plays a great role in promoting the development of auto parts industry in our county. It is estimated that the actual annual sales income will be 500 million yuan and more than 300 people will be employed.

#### **VI. Contact Information**

**Contact Person:** Guo Mingang (Fufeng Emerging Industry Cluster Service Center)



#### **I. Project Name**

### **Supporting Low Carbon Industrial Park**

### **Projects for Rail Traffic in Chencang District**



#### **II. Project Implementation Agency**

Baoji Land Port New City Development and Construction Center

#### **III.Project Description**

The project adopts the development mode of industries and production place. It has a total covered area of 300 mu and total construction area of 243000m<sup>2</sup>. The project is planned to build a production area, a raw material and finished products warehouse and logistics area, office area and inspection and test center. Enterprises resided in the park involves key parts of construction machines, traction control equipment, brake equipment and supporting equipment. Meanwhile, it is actively to extend vehicle system integration, to develop signal communication system, monitoring system and traction power supply system.

#### **IV. Total Investment and Way of Cooperation**

The planned investment is RMB 130 million Yuan. The project adopts sole investment in priority. That the enterprises and Chencang District Government adopt the mode of joint venture or cooperation is supported.

#### V. Anticipation of Market and Analysis of Investment Return

Profit model of this project includes the rent of factory buildings, government investment promotion reward and income of industry service. The project will meet the production target in the first year, annual business income will be RMB 133.42 million Yuan and annual net profit will be RMB 70.71 million Yuan. The investment recovery period of the project will be about 9 years (including the construction period of 2 years).



# Project of Mechanical Production for Intelligent Agricultural Equipment



#### **II. Project Implementation Agency**

Qishan County Investment Promotion Bureau

#### **III.Project Description**

The project, having a total covered area of 60mu and a total construction area of 33000m<sup>2</sup>, is planned to build production workshops for intelligent agricultural equipment, comprehensive office buildings, warehousing center and other infrastructure, purchase various production equipment and other supporting facilities.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 20 million Yuan and it will be obtained through investment promotion. Way of cooperation: sole investment.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is put into production and meets its production target, it will realize sales income of RMB 60 million Yuan, total cost of RMB 35 million Yuan and net profit of RMB 25 million Yuan a year.

#### **VI. Contact Information**

Contact Person: Shao Yidong Telephone: 0917-8211505



I. Project Name

## **Construction Project of High Performance Hydraulic Products Production Line**



#### **II. Project Implementation Agency**

Qindu District Investment Promotion Bureau

#### **III. Project Description**

The project has a planned covered area of 133334m<sup>2</sup> (conversion to about 200 mu), the total construction area of 164000.82m<sup>2</sup>. The project is planned to build a high-performance hydraulic product production line, of which, the high performance hydraulic product workshop is 90000m<sup>2</sup>, laboratory is 52000m<sup>2</sup>, the rooms for office, production and auxiliary facilities are 17000m<sup>2</sup>. It is planned to purchase equipment for production, inspection and test and related supporting facilities.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 1.1 billion Yuan. Way of cooperation: sole investment, joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return.

In normal year, the total cost is RMB 1.42 billion Yuan and the management cost is RMB 1.36 billion Yuan. The internal rate of return of finance before tax is 47.06%, the internal rate of return of finance after tax is 35.72%, the net present value before tax is RMB 1.66 billion Yuan, the net present value after tax is RMB 1.23 billion Yuan. The investment recovery period is 5.55 years before tax and 6.33 years after tax, both include the construction period.



#### 2022 Shaanxi-Beijing-Tianjin-Hebei Key Promotion Projects

#### I. Project Name

# Hydrogen Production from Natural Gas and Hydrogen Storage Base in Ningqiang County



#### **II. Project Implementation Agency**

Ningqiang High-Tech Industries Development Zone

#### **III. Project Description**

The project, having a covered area of 40 mu and the total construction area of 6000m<sup>2</sup>, is planned to build a set of hydrogen production apparatus of 3000Nm<sup>3</sup>/h and other supporting facilities.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 30 million Yuan. Way of cooperation: sole investment, joint venture or other forms.

#### V. Anticipation of Market and Analysis of Investment Return

Making full use of the opportunity that Shaanxi puts much effort to promote the hydrogen energy industry, relying on the scientific research advantage of Hanzhong Hydrogen Energy and Fuel Cell Engineering Technology Center, taking the natural gas resource as the advantage of Ningqiang County and the industrial chain as the key, it focuses on the development of hydrogen production industry, meanwhile it focuses on the development of hydrogen storage and related hydrogen production equipment. The project is to build it into a pilot demonstration zone of hydrogen energy industry in Shaanxi Province and lay a solid foundation of hydrogen energy industry of Ningqiang County in Shaanxi- Gansu-Sichuan Area. After the project meets its production target, it will form a production capacity of industrial hydrogen of 3000Nm<sup>3</sup>/h.The project will realize annual sales income of about 64 million Yuan and the investment recovery period is 3 years.

#### **VI. Contact Information**

Contact Person: Wang Andong Telephone: 18992686798 0916-4229308





#### I. Project Name

# **Construction Project of Transformers**

### and Sensors Production Line



#### **II. Project Implementation Agency**

Tbea Shaanxi Electric Power Equipment Co., Ltd.

#### **III. Project Description**

There is a newly-built workshop with the construction area of 3800m<sup>2</sup> and a public house of 8200m<sup>2</sup>. It is planned to build a new transformer and sensor production line. New land requisition is not involved. The construction period is 1-2 years.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 200 million Yuan. Way of cooperation: workshop lease, cooperation, stock participation.

#### V. Anticipation of Market and Analysis of Investment Return

The capital of RMB 60 million Yuan has been invested by the enterprise to build a standard workshop with the construction area of 3800m<sup>2</sup>, a public house with the area of 8200m<sup>2</sup>. The workshops in old plant area is still in use. For further development and growth to occupy more market share and to improve the industry awareness of transformer production of Hantai District. The project is planned to seek cooperative partner or recruit sensor enterprise for mutual benefit through answering the call of the city government and district government. After the project is built and put into production, the newly increased production value is RMB 200-300 million Yuan and the newly increased tax and profit is

RMB 30 million Yuan. Meanwhile, it will create over 100 jobs for the society.

#### **VI. Contact Information**

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# Introduction of Equipment Manufacturing Projects of Liucunbao



#### **II. Project Implementation Agency**

Weiyang District Bureau of Investment Cooperation

#### **III. Project Description**

The project is located at the north of Xi'an-Chengdu High-Speed Railway, south of Shangyuan Road, east of the 8th Caotan Road and West of the 7th Caotan Road. The area of the land plot is 257.656 mu. The project is planned to introduce related industries such as equipment manufacturing, scientific research achievement transformation and etc.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 3 billion Yuan. Industrial park cooperation is needed.

#### V. Anticipation of Market and Analysis of Investment Return

The project is planned to build the industrial park to upgrade industry structure of Weiyang District.

#### **VI. Contact Information**

Contact Person: Fan Xing Telephone: 13659298517



#### I. Project Name

### Zinc Alloy and Its Series Products

### **Processing Project in Shangzhou District**



#### **II. Project Implementation Agency**

Administrative Committee of County Industrial Centralizing Area of Shangzhou District

#### **III. Project Description**

Taking 100,000 tons of zinc electrolyte produced by Shangluo Zinc Smelting Plant a year as raw materials, the project is planned to newly build the production lines involving casting zinc alloy, deformation zinc alloy, zinc alloy instruments and meters, automobile mechanical parts series products and build its supporting facilities.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 400 million Yuan. Way of cooperation: sole investment.

#### V. Anticipation of Market and Analysis of Investment Return

The project belongs to the encourage category of Guidance Catalog for Industrial Structure Adjustment. The public facilities of the planning area is complete and the electric power supply is sufficient. The railway and highway transportation are convenient, which can use the electrolytic zinc of Shangluo Zinc Smelting Plant as raw material. After the project is completed, it may realize sales income of RMB 800 million Yuan and profit and tax of RMB 160 million Yuan. The early preparation is being done.



# Aerospace Materials Industrial Park Project in Shangluo City



#### **II. Project Implementation Agency**

Project Management Center of Shangluo City

#### **III. Project Description**

Relying on the industrial advantages of Xi'an National Civil Aerospace Industrial Base completed in Xi'an and based on the advantages of mineral resource of molybdenum, rhenium, titanium, magnesium and etc. Of our city, the project is planned to build a batch of aerospace materials industrial projects. According to the market demand and industry development trend, It is primarily to develop two categories of composite materials and alloy materials about 8 projects. It may produce 2000 tons of carbon fiber composite materials , 5000 tons of glass steel, 5000 tons of titanium metal, 5000 tons of titanium aluminium, 2000 tons of titanium magnesium alloy, 10,000 tons of aluminium magnesium alloy, 1 ton of single-crystal rhenium and 10,000 tons of single-crystal rhenium fan of aerospace engine

#### **IV. Total Investment and Way of Cooperation**

The project adopts the capital invested by the government to build the platform and exercises the mode of overall management. The investment promotion will be led by the government to support innovation. Total investment of the project will be about RMB 2.16 billion Yuan. Way of funds financing is government investment and investment promotion.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed and put into production, the project will realize annual sales income of RMB 2.27 billion Yuan, profit of RMB 870 million Yuan and tax of RMB 370 million Yuan. Meanwhile, it may effectively use the surplus electric power of Shangluo Power Plant and promote 5000 rural citizens for employment.



I. Project Name

# **High-end Equipment Manufacturing**

### **Accelerator Project in Tongchuan**



#### **II. Project Implementation Agency**

Industries Development Group Co., Ltd. of Tongchuan High-Tech Industries Development Zone

#### **III. Project Description**

This project, having a covered area of 192 mu and total construction area of 180,000m<sup>2</sup>, is planned to build the technology incubation buildings, comprehensive buildings, multi-storey standard workshops and single-storey workshops.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 1.2 billion Yuan. Way of cooperation: full lease, sales or stock rights investment.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, it will form the production value of over RMB 1.5 billion Yuan and provide job for over 1000 persons. The rate of return on the total investment is 1.81% and the internal rate of return of finance is 2.54%.



# **Tongchuan Camet Automobiles Parts Industrial Park**



#### **II. Project Implementation Agency**

Administrative Committee of Dongjiahe Circular Economic Industrial Park

#### **III. Project Description**

Tongchuan Camet Automobiles Parts Industrial Park is invested and founded by Tongchuan Camet Park Development Co., Ltd. It has a covered area of 232 mu. The project is located at Dongjiahe Circular Economic Industrial Park. It is planned to build 14 standard workshops with total construction area of 110032m<sup>2</sup>. The project will be built by two stages, of which, in the first stage, it is planned to build the standard workshop and comprehensive service center, with the construction area of 55575m<sup>2</sup>; in second stage, it is planned to build the standard workshop with the construction area of 53980m<sup>2</sup>. Meanwhile, it is planned to build the road, green space, illuminating, water supply and drainage, fine pump room, pool and etc.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 850 million Yuan. Way of cooperation: sole investment, joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed and meets its production target, it can hold 30 enterprises the investment per mu is 3.66 million Yuan, the production value per mu RMB 4.31 million Yuan, annual tax RMB 20 million Yuan. It will provide job for over 1000 persons.

#### **VI. Contact Information**

Contact Person: Li Yuhong



High Technologies



### **Roasting Ultra High Power Graphite Electrode**

### Production Line Project with Annual Output of 60,000 tons



#### **II. Project Implementation Agency**

Qianyang County Investment Promotion Bureau

#### **III. Project Description**

The graphite electrode is widely used in the fields of resistance furnace, submerged electric furnace and electric arc steelmaking furnace due to its advantages of fast discharge, non-deformation and easy processing. The development planning of automobile industry in Shaanxi Province puts forward that Baoji should be built into the core area of Shaanxi automobile and the important base of automobiles and parts in western China, as well as a hundred billion-class automobile industry cluster. Qianyang is located in Baoji "half-hour economic circle", and has obvious advantages in developing graphite electrode industry. It is proposed to introduce 1 manufacturer of graphite electrode, newly build primary roasting workshop, high-pressure impregnation workshop and secondary roasting workshop with annual output of 60,000 tons, supporting facilities such as storage and transportation of raw and auxiliary materials, power supply and distribution, office and dormitory building, etc. The planned total area is 30 mu, with a total investment of 300 million yuan.

#### **IV. Total Investment and Way of Cooperation**

The investment is planned to be RMB 300 million Yuan and it will enjoy the preferential investment promotion policies given by the province and the city.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed fully, annual production value will reach RMB 200 million Yuan. The project will provide about 100 jobs.

#### VI. Contact Information

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#### **High Technologies**

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# MEMS Sensors Intelligent Manufacturing Project



#### **II.Project Implementation Agency**

Administrative Committee of Fufeng County Emerging Industrial Park

#### **III. Project Description**

Having a total planned investment of RMB one billion Yuan and the planned covered area of 150 mu, the project is planned to introduce the top MEMS sensor technology to build the production lines of the first packing, the second packing and the third flexible packing and the super pressure MEMS sensor chip-set and sensor application products. The project is mainly to

develop automobile electronics sensor products and the project products are widely used in measuring aerocyst pressure, fuel pressure, engine oil pressure, inlet pressure and tyre pressure. After the project is put into production, it will realize sales income of RMB 600 million Yuan.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB one billion Yuan. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

As the people is pursuing the vehicle's intelligence and security, the market demand of automobile electronics is increasing continuously. The MEMS sensors may meet the requirements of strict environment, high reliability, high accuracy and low cost. It may monitor the automobile's Anti-lock Braking System (ABS), Electronic Stability Program (ESP), Electronic Controlled Suspension System (ECSS), Electronic Parking Brake, Hill-start Assist Control, Tyre Pressure Control, engines' anti-shaking, active noise control. Smart car keys, tilt measuring, airbag triggering and etc. Besides the development of ADAS, automated driving and new energy vehicle, we can know that the MEMS sensors have better development prospect.

The introduction of this project is conducive to filling the blank of parts industrial chain and realizing the zero breakthrough of automobile sensor. It is a support to the application of the overall industrial chain; It is estimated that the annual business income is RMB 600 million Yuan and it can provide jobs for over 200 persons.

#### **VI. Contact Information**

Contact Person: Li Ruifeng Contact Unit: Fufeng County Investment Promotion Bureau Telephone: 18919218651 0917-5219600 E-mail: ffxzsfwj@163.com



#### **I. Project Name**

### **5G + Industrial Internet Project**



#### **II. Project Implementation Agency:**

Bureau of Industry and Information of Liquan County

#### **III. Project Description:**

The project is planned to build 5G+Industrial Internet for related enterprises.

#### **IV. Total Investment and Way of Cooperation:**

Total investment of the project is RMB 300 million Yuan. Way of cooperation: cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

The project is to reduce the enterprise's management cost and increase the efficiency.

#### **VI. Contact Information**

Contact Person: Zhang Miaoling Telephone: 13571072979



# Weicheng District Photoelectric Sci-Tech Industrial Park



#### **II. Project Implementation Agency**

Xianyang Sanyi Jincheng Real Estate Co., Ltd.

#### **III. Project Description**

The park, having a covered area of 90 mu, is located at the south side of Wangxian Road and it is mainly to build 10 standard workshops, testing buildings and expert flats, with the total construction area of 50,000m<sup>2</sup>. Relying on the project resources of artificial crystal, it is to absorb upstream and downstream enterprises to build a scientific enterprises with high- standard and high added value, forming a comprehensive photoelectric industrial park integrating in photoelectric technologies, new energy source and new material processing and etc. At present, the platinum passage, manufacturing of photoelectric target materials, the manufacturing of coronary artery stent for interventional therapy, marking ring, noble metal recovery and material processing and other projects are being negotiated.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 1.5 billion Yuan. Way of cooperation: joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, it can hold 6-7 photoelectric sci-tech industrial enterprises to reside in, which can realize the total production value of RMB 300 million Yuan and tax of RMB 100 million Yuan. It can provide jobs for 600 persons and make huge contribution for the development of local economic society.



I. Project Name

# Remote Rehabilitation

### **Monitoring System Project**



High Technologies

#### **II. Project Implementation Agency**

Key Lab for Key Technologies for Big Data and Intelligent Vision of Xi'an City

#### **III. Project Description**

Fig. 8. AIMIS-3D software was used to delineate tumor be

1. Load Windo

2. Modify Windo

The project is planned to build a platform for a doctor to communicate with the patients high efficiently, owning an international medical top team, an computer AI team, first-line sales team. It will realize the extraction of key points of human face, the extraction of bones of the human skeleton and remote test of Chinese Medicine Therapy.

#### **IV. Total Investment and Way of Cooperation**



AIMIS-3D soft

Total investment of the project is RMB 2 million Yuan. Way of cooperation: joint venture or cooperation.

### V. Anticipation of Market and Analysis of

#### **Investment Return**

Medical information industry of our country is increasing at a high speed and annual growth rate is above 20%.

#### VI. Contact Information

Contact Person: Jia Guang Telephone: 13609118250 Address: Innovation Design Center, No. 69, West Section, South Second Ring Road, Beilin District, Xi'an City Postal Code: 710068



## Testing Technology Development and Application Project on Artificial Intelligent Motor Vehicles' Exhaust Gas



#### **II. Project Implementation Agency**

Xi'an Doppod Information Technology Co., Ltd.

#### **III. Project Description**

The project adopts artificial intelligent neural network algorithm (convolutional neural network). Through coordinating and composing the information obtained by various sensors to overcome the uncertainty and limitation during the testing, it can improve the performance of the system. Compared with the testing value of single sensor, more accurate result will be obtained. The international technical barrier is broken, helping the competent authority to strengthen the monitoring of polluted emission of motor vehicles in an all-round way.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 16.5 million Yuan. Way of cooperation: project investment.

#### V. Anticipation of Market and Analysis of Investment Return

In future 3 years, the newly increased production value is estimated to be RMB ten million Yuan and the profit RMB ten million Yuan.

#### **VI. Contact Information**

Contact Person: Ding Meimei Telephone: 029-88763018 Address:Room 702, Block A, Innovative Technology Building of Northwestern Polytechnical University, No. 127, West Youyi Road, Beilin District, Xi'an City, Shaanxi Province Postal Code: 710000





#### I. Project Name

## **Industrialization Base Project of AVIC Creative Robotics (Xi'an)**



#### **II. Project Implementation Agency**

AVIC Creative Robotics (Xi'an) Co., Ltd

#### **III. Project Description**

The construction area of the base is 2,300 square meters. Based on the integrated research and development technology of automatic aviation control system and the independent R&D and manufacturing of intelligent exoskeleton robot as the core, the base completes the construction of production infrastructure, management team, R&D team and marketing team, continuously enriches and perfects the product line, completes the layout in the markets of medical treatment for rehabilitation, assistance to the disabled and the elderly, and military products, becoming the leading brand of intelligent robot in China.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 117 million Yuan.
Way of cooperation: project investment

#### V. Anticipation of Market and Analysis of Investment Return

The base can accommodate 10 models of robot products for synchronous assembly and manufacturing at the same time, build an internationally leading fully-digital automatic assembly center, and carry out R&D, production and manufacturing of "production, education and research" of rehabilitation robot. After the completion of the project, it is estimated to realize the maximum annual production capacity



of 120 sets and the output value of more than 100 million yuan.

#### **VI. Contact Information**

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#### 2022 Shaanxi-Beijing-Tianjin-Hebei Key Promotion Projects

#### I. Project Name

# Xijing Electronic Components Industrial Park Project of Yanta District, Xi'an City



#### **II. Project Implementation Agency**

Xi'an Chuanglian Electrical Technology (Group) Co., Ltd; Xijing Company

#### **III. Project Description**

The land for the project belongs to industrial land and it has an area of 30 mu. The project has a total construction area of 258000m<sup>2</sup>, the construction area above the land is 141000 m2; it has 2 workshops of 25 storeys for technical processing, one workshop of 25 storey for electronics assembly, 1 matched building of 25 storeys and 1333 parking positions.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 695 million Yuan. Way of cooperation: rentals wanted, joint development or introduction of enterprises involving biological medicine, electronics information and high-end manufacturing.

#### V. Anticipation of Market and Analysis of Investment Return

The project is located in Xijing Industrial Park at No. 3 West Dianzi Street. It enjoys complete facilities.

It is about 8 minutes' walk away from Taibainan Station of Metro 3, only 5 minutes' drive away from the entrance of XTDZ of Ring Expressway. Various highways run across the project area. Its surrounding area boasts rich educational resources. There is Xi'an University, Rongqiao Branch of the Affiliated Primary School of Northwestern Polytechnical University, Xi'an Gaoxin No. 1 Primary School, Xi'an Gaoxin No.1 High School at the surrounding area. It neighbors Tang Dynasty City Wall Park and its production and office environment is advantageous.

#### **VI. Contact Information**

Contact Person: He Xiaojian Telephone: 029-88243699 E-mail: 1187135643@qq.com



I. Project Name

Artificial Intelligence Computing Center on Multivariate Computing Power and Matched High-Rise Research and Development Project in Yanta District, Xi'an



#### **II. Project Implementation Agency**

Future Industrial City Investment Development Group Co., Ltd. of Yanta District, Xi'an City

#### **III. Project Description**

The land-using area is planned to be 32.17 mu and the planned construction area is 47000 m<sup>2</sup>, of which, the building area above the ground is 39000 m<sup>2</sup>, the building area under the ground is 7900 m<sup>2</sup>. It is mainly to build data room, room for industrial research development, power transformer room and pump room.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 600 million Yuan. Way of cooperation: various cooperation ways of lease, joint management or other ways. Recruiting orientation: artificial intelligence or big data industry.

#### V. Anticipation of Market and Analysis of Investment Return

The project is mainly built the high-rise R&D workshop, serving the needs of enterprises related to artificial intelligence industry stationed in it. The project includes intelligent computing center, including artificial intelligence computing module, smart city digital-base module, industrial digital transformation module and modular data center, supporting artificial intelligence ecological construction, forming the industrial agglomeration of artificial intelligence and promoting industrial digital transformation.

#### **VI. Contact Information**

**Contact Person:** Yuan Fang **Telephone:** 15691999858



# Ultra Thin Glass (UTG) Foldable Screen Production Line of Shanyang County



#### **II. Project Implementation Agency**

Administrative Committee of Shanyang High-Tech Industries Development Zone

#### **III. Project Description**

It will rent standard workshop of  $38000 \text{ m}^2$ . The project will be built by three stages, of which, in the first stage, it will rent  $8000 \text{ m}^2$  of workshop and build 6 production lines of UTG (less than 10 inches) with annual production capacity of 10 million pieces; in the second stage, it will rent 10000 m<sup>2</sup> of workshop and build 8 production lines of UTG (less than 10 inches) with annual production capacity of 15 million pieces; In the third stage, it will rent 20,000 m<sup>2</sup> of workshop and build 10 production lines of UTG (less than 10 inches). Meanwhile, it is planned to build key lab for electronic information display, Ph. D station and academician station.

#### **IV.Total Investment and Way of Cooperation**

Total investment of the project is RMB 1.05 billion Yuan. Way of cooperation: sole investment, joint venture or other ways.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, it will realize production value of RMB 500 million Yuan and profit and tax of RMB 100 million Yuan. It will provide 500 jobs.



#### I. Project Name

# Data Industrial Park Project of Shangluo

### **High-Tech Industries Development Zone**



#### **II. Project Implementation Agency**

Shangluo Hi-tech Zone Management Committee, Shangluo Mobile Branch, Qinling Cloud Computing Big Data Center.

#### **III. Project Description**

Relying on the Shangluo Qinling cloud computing and big data center, it is planned to build the big data industrial park, big data application center. It has the total construction area of 30,000 m<sup>2</sup>. Based on cloud computing, big data, block chain, artificial intelligence and digital management, it is to promote digital transformation of traditional industries. It will provide a one-stop service for resided enterprises and entrepreneurs.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 50 million Yuan. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis

#### of Investment Return

After the project is completed, it will realize annual business income of RMB 800 million Yuan and tax contribution of RMB 60 million Yuan.

#### VI. Contact Information

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#### 2022 Shaanxi-Beijing-Tianjin-Hebei Key Promotion Projects

#### I. Project Name

# Industrial Unmanned Aerial Vehicle Industrialization Project



#### **II. Project Implementation Agency**

Yuyang District Investment Promotion Service Center

#### **III. Project Description**

The project is planned to build production workshops (including production workshop, Technology Research Development Center, UAV Simulation Training Center), Administration Office, warehouse and other supporting facilities, environmental protection and public utilities. The project is planned to purchase CNC machine tool, CNC Milling Machine, CNC engraving and milling machine, 3D Printing Equipment, 5000 UAV. Yuyang District has favorable conditions for the project construction.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 200 million Yuan. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, it is estimated that annual business income will be RMB 150 million Yuan and total profit RMB 30 million Yuan. The investment will be recovered within 6 years.

#### **VI. Contact Information**

Contact Person: Ye Yongbin Telephone: 3525623





### Chencang District High-end Titanium Industrial Park Project, Baoji City



#### **II. Project Implementation Agency**

Sci-Tech Industrial Park

#### **III. Project Description**

Led by Amer Group and Baoti Group, the project integrates scientific research, production, processing, trade and circulation park, and strives to build Chencang high-end titanium industrial park, which is a base of processing, sales and R&D of metal material with titanium as the main part and with tungsten, molybdenum, tantalum, niobium, zirconium and hafnium and other rare metal as processing materials. A development pattern of one industrial park, multiple park-in-parks, one large industry, multiple industrial chains, one large cluster and multiple small clusters is formed, making Chencang District become a real titanium valley in China.

#### **IV. Total Investment and Way of Cooperation**

Way of cooperation: joint venture or cooperation

#### V. Anticipation of Market and Analysis of Investment Return

After this project meets its production target, the annual sales income of titanium and its deep processing products, titanium alloy, titanium production equipment will be RMB 1.66 billion, the enterprise's income tax will be RMB115 million Yuan, annual net profit will be RMB 350 million Yuan. The investment recovery period is 5.7 years (including the construction period of 3 years). Social benefits: this project will promote the development of titanium industry of Chencang District, even the whole Baoji City, extend the industrial chain and strengthen the competitiveness.



#### Infrastructure

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# High-Tech City Business Complex Project



#### **II. Project Implementation Agency**

Administrative Committee of Xianyang High-Tech Industries Development Zone

#### **III. Project Description**

Having a land requisition of 1000 mu, it is planned to build five-star hotels, large-sized shopping mall, modern flats and office building.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 30 billion Yuan. Way of cooperation: sole investment or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

After this project is completed, it will become a landmark building of Xianyang City, which can meet 50,000 - 60,000 persons' basic housing and routing life. It can promote the consumption of 4 million's floating population. It is to enlarge the consumption of 1-1.5 billion Yuan and annual tax income will be 200-300 million Yuan. The economic and social benefit is considerable. The project is feasible in finance.



### **Construction Project of Business Plot at North of**

### the Second Xifeng Road, Yanta District, Xi'an



Infrastructure

#### **II. Project Implementation Agency**

Ducheng Sub-district Office of Yanta District; Shanty Area Reconstruction Affairs Center of Yanta District

#### **III. Project Description**

The project is located in the west area of Yannan, surrounded by Vanke High-tech Huafu, Jindi Xifeng Gongyuan, Hailiang Xin Yingli and other well-known real estates. Ring Expressway, South Third Ring Road, Xifeng Road and Xifeng No.1 Road provide convenient transportation advantages for the project, which is the preferred choice for investment in Xi'an urban area. The net land of the Project is about 38mu, which is commercial land. It focuses on the construction of architectural headquarters and other key industrial projects. The land for the Project has been approved for Level II. (The specific planning conditions shall be subject to the conditions for listing and transfer of Xi'an Land Reserves Center).

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 1500 million Yuan. Way of cooperation: other forms.

#### V. Anticipation of Market and Analysis of Investment Return

The project is mainly to build key industrial projects such as architecture headquarters and etc.



# Precision Therapy Industrial Base



#### **II. Project Implementation Agency**

Administrative Committee of Fengdong New City of Xixian New Area, Shaanxi Province

#### **III.Project Description**

The project covers an area of about 142mu. With life science and technology as the core, the project makes innovation and collaborative development of medical equipment and digital medicine, focuses on the industry clusters of gene sequencing, pharmaceutical device R&D, medical Internet of Things and big data, connects resources such as big data analysis and identification platform of biomarker, targeted drugs, cell therapy and others, and continuously builds a modern industrial system of precision medicine. It will provide industrial supporting facilities such as industrial fund, industry association, university alliance and international hospital, and construct the precise medical industry development ecology integrating enterprises, platforms, policies and market supporting facilities, so as to make Fengdong New Town a new industrial highland with highly concentrated R&D resources, rapid emergence of innovation achievements and leader of new technology and new mode breakthrough.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 1.5 billion Yuan. Way of cooperation: sole investment, joint venture or other forms.

#### V. Anticipation of Market and Analysis of Investment Return

At present, with the improvement of the prevalence of cancer and other diseases and the continuous development of biomedical technology, precision medicine has become a component of the emerging industries of national strategy. The Ministry of Science and Technology issued a special guide for key research of "Precision Medical Research", proposing to implement precision medical research, taking clinical application as guidance, so as to make precision medical treatment become a new growth point of economic and social development. Precision medical treatment has been included in major scientific and technological projects during the 13th Five-Year Plan, and has entered a new stage of rapid development. It is estimated that the market size of precision medical treatment in China will exceed RMB 50 billion in 2020, with a compound annual growth rate of 16.2%, The average return on



### **Construction Project of Standard Workshops of**

### **Shanyang High-Tech Industries Development Zone**



Infrastructure

#### **II. Project Implementation Agency**

Shanyang County Venture Investment Co., Ltd.

#### **III. Project Description**

**I. Project Name** 

The covered area of the project is planned to be 50 mu. It is planned to newly build 73000m<sup>2</sup> of standard workshop, build the infrastructure such as road, power supply, water supply and fire control. It is to recruit 5 electronic information enterprises to reside in.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 212 million Yuan. Way of cooperation: sole investment, joint venture or other forms.

#### V. Anticipation of Market and Analysis of Investment Return

The implementation of the project will improve standard workshops and supporting infrastructure and create a better development condition of the enterprises. It will attract 5 electronics information enterprises to reside, enlarge the investment of above 2 billion Yuan. It will reduce the building cost of over 30% and provide jobs for 600 persons.



## Construction Project of Business Street Area and Hotel of Yangling Comprehensive Bonded Zone



#### **II. Project Implementation Agency**

Yangling Modern Agriculture International Cooperation Co., Ltd.

#### **III. Project Description**

For the commercial section of the Comprehensive Bonded Zone, the well-known commercial block operation companies are introduced to jointly develop and construct international middle and high-end hotel brands such as Shanghe Excellent Products & Geographical Indication Products Distribution Center, Luxury Fusion Exhibition Center, City Impression Space and Star Hotels, and build Yangling Comprehensive Bonded Zone into Shanghe's Reception Room, showing Yangling's achievements in international cooperation.

#### **IV. Total Investment and Way of Cooperation**

(I) Total investment

Total investment of the project is about RMB 98 million Yuan.

(II)Way of cooperation

The project is to attract cooperation enterprises to run projects of business street area of comprehensive bonded zone.

#### V. Anticipation of Market and Analysis of Investment Return

At the stage of rapid economic development, Yangling has a strong overall demand for commerce, accommodation, catering and leisure and fitness. The company has introduced well-known commercial block operation companies in China for joint development and construction. Driven by the rapid development of economy and tourism in Yangling Demonstration Area, the overall development prospect of the Project is expected to be good.

The income of the project is from the rent of business street area and hotels, property cost and parking charge. After the project is put into production, it is estimated that annual benefit will be about RMB 20 million Yuan.

#### **VI. Contact Information**



**I. Project Name** 

### **Construction Project of Wuquan Standard Workshops**



#### **II. Project Implementation Agency**

Yangling District Building Investment Development Co., Ltd.

#### **III. Project Description**

The small and medium-sized enterprises park of the project, is a knowledge-intensive, technologyintensive and labor-intensive industry, which plays an important role in driving and leading the traditional agricultural industries and strategic industries in the region. It can promote the large-scale and intensive development of the regional modern agricultural industry, improve the regional highadded value and industrial proportion, promote the optimization and upgrading of the industrial structure, significantly improve the competitiveness of modern agricultural economy, and thus improve the regional economic strength. The project covers an area of 60mu, with a standard workshop of 48,000 square meters, parking lot (180 parking spaces), water supply, power supply, charging piles (36) and other supporting facilities.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 120 million Yuan. Way of cooperation: cooperation or others.

#### V. Anticipation of Market and Analysis of Investment Return

The project enjoys favorable location, loose environment, supporting facilities and sound service it will attract more enterprises and stimulate the activity of various organizations to develop high technologies, increase the aggregate of the high-technology industry and speed up the growth of the economy.

Through feasibility analysis of the project, in the management period, the income of annual average rent is RMB 24.2096 million Yuan, annual profit RMB 11.088 million Yuan, profit after income tax RMB 8.964 million Yuan. The return rate of total investment is 7.47%, internal rate of return of finance before tax is 9.24%. the investment recovery period before tax is 10.82 years (including the construction period).

#### **VI. Contact Information**

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## **Construction Project of Emerging Industrial Park and Its Infrastructure of Yangling District**



#### **II. Project Implementation Agency**

Yangling District Building Investment Development Co., Ltd.

#### **III. Project Description**

Small and Middle Sized Enterprise Park which the project belongs to belongs to the knowledgeintensive or labor-intensive industry, it will promote the scale and intensive development, optimize the industrial structure. It can effectively enhance the competitiveness of modern agriculture and strengthen the regional economic power.

The project has a planned area of 464.45 mu and the total construction area of  $327000 \text{ m}^2$ . It includes  $220000\text{m}^2$  of industrial workshop (standard workshops and customized workshop),  $50000\text{m}^2$  of room for logistics and warehousing,  $35000 \text{ m}^2$  of room for industry incubation center and office,  $12000\text{m}^2$  of public service center,  $18000\text{m}^2$  of underground parking lot and wastewater treatment plant.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is about RMB 1.09 billion Yuan, of which, the special bond of RMB 700 million Yuan from the government will be applied. The rest capital will be solved by the enterprises' self financing. Cooperation is adopted.

#### V. Anticipation of Market and Analysis of Investment Return

This project enjoys favorable location, loose environment, matched facilities and sound service. It will stimulate the activity of various bodies to develop high technologies so as to speed up the economic growth.

Through the analysis of project feasibility, annual rent will be RMB 159.884 million Yuan, annual average profit RMB 73.2194 million Yuan, annual average profit RMB 54.9145 million Yuan. The benefit rate of total investment is 7.47%, the internal rate of return of finance before tax is 9.24% and the investment recovery period is 11.73 years before tax.

#### **VI. Contact Information**

Contact Person: Zhao Jun Telephone: 18966906975 029-87018910 Address: Room 208, South Building of Mass Work Courtyard, South Section, Xianghe Road, Yangling District, Xianyang City, Shaanxi Province Postal Code: 712100 E-mail: 714149920@qq.com



I. Project Name

# **Reconstruction Project of Shanty**

### Area around Jianguo Lane



Infrastructure

#### II. Project Implementation Agency

Urban Construction Investment Management Co., Ltd of the New City

#### **III.Project Description**

The project, having a covered area of 32 mu, starts at Shangjian Road in the east and ends at Jiefang Road in the west, connects Dongyi Road and Jianguo Lane from the south to the north. It is planned to build a comprehensive office building integrating business office, star hotel and matched business.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB one billion Yuan. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

The project, located at the core of Jiefang Road Business Circle, neighbors metro No.1 and No.4. It is 10 minutes' walk away from intangible catering street area Yongxing Square. The business trade and medical facilities of Yuehui Square, Xi'an No.4 People's Hospital are complete.



# Comprehensive Passenger Transport Hub Project in Dali County



#### **II. Project Implementation Agency**

Bureau of Transport of Dali County

#### **III. Project Description**

The project is planned to build a Comprehensive Zero Transfer Passenger Transport Hub of "Five-in-One" in the north part of Dali County Seat. It is mainly to build passenger route stations, bus transfer stations, new energy automobile charging stations, waiting halls, station buildings, administration buildings, auxiliary building for production and life, service facilities and buildings for comprehensive service, totally 9820m<sup>2</sup>; build the facilities of 40360m<sup>2</sup> on the station square, parking lot and parking positions.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is estimated to be RMB 182 million Yuan. Way of cooperation: joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

The project is to build a new comprehensive passenger transport hub in Dali County, further improving the transport conditions of Dali County and promoting the development of the whole territory of the county. Meanwhile, it will activate the surrounding business trade service industry, which has a higher investment value.



# **Construction Project of Workers Cultural**

### Center in Chengcheng County



#### **II. Project Implementation Agency**

Chengcheng County Chenghui Xingsheng Industry Co., Ltd.

#### **III. Project Description**

The project mainly includes the Workers Cultural Center, platform structure, steel framed parking lot, hardening road and ground and green space. Workers Cultural Center focuses on the construction of a comprehensive intangible cultural heritage museum and necessary supporting exhibition hall and etc, having function of comprehensive exhibition. The total land-using area is 11583.37m<sup>2</sup>, building base has a covered area of 5488.78m<sup>2</sup>, green space area is 3475.01m<sup>2</sup>, the hardening road and ground is 2619.58m<sup>2</sup>; the total construction area is 21452.25m2, steel framed parking lot is 6196.50m<sup>2</sup> about 160 parking positions.

The project is to build a new cultural center and a library, improving county-level public cultural level and service capability, effectively bettering public cultural infrastructure conditions effectively. It will build the project area into a characteristic cultural industry gathering area.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is about RMB 126.2314 million Yuan. Way of cooperation: joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

After the implementation of the project, the income is mainly from the lecture halls leasing income, exhibition halls income, training center leasing income, property management income, parking income and government subsidy. The income in the operating period may meet the construction of the cultural center and the sustainable service in future.



# Urban Rain and Sewage Diversion Reconstruction Project in Chengcheng County



#### **II. Project Implementation Agency**

Urban Infrastructure Construction Investment & Development Co., Ltd. of Chengcheng County

#### **III. Project Description**

The project focuses on the newly-built sewage pipes engineering in Guzheng Street (Xingjiao Road-South Turnround Road), Chuangye Road (Gongyuan Road-West Wenjing Road), Xingjiao Road (Miaoqian Street-Wanquan Street), Huti Mountain Road (Qingzheng Street-Changning Street),Yucai Road (Luorun Street - Qingzheng Street), Yucai Road (Changning Street - Wanquan Street), Huimin Road (Changning Street- Wanquan Street), Yuxing Road (Qingzheng Street- Wanquan Street), Fengsheng Road (Luorun Street - Guzheng Street), Qingnian Road (Changning Street-Wanquan Street) and Guzheng Street, the restoration of Drainage Channel of Leijiawa Sewage Plant and reconstruction of drainage pipeline network and some roads.

#### **IV. Total Investment and Way of Cooperation**

Total investment of this project is RMB 322.2 million Yuan. Way of cooperation: joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

The project is planned to expand the existing sewage treatment plant and make its size reach 24000 m<sup>3</sup>/d in the nearly future, 44000m<sup>3</sup>/d in the far future. Considering the land for reclaimed water, the sewage treatment plant has a covered area of 8ha. The outlet water will reach the Category IV Discharge Standard of Integrated Wastewater Discharge Standard.



**I. Project Name** 

## The 2<sup>nd</sup> Stage Project of Intelligent Terminal Industrial Park



#### **II. Project Implementation Agency**

Administrative Committee of Ankang High-Tech Industries Development Zone

#### **III. Project Description**

Having a covered area of 48 mu and total construction area of 72000m<sup>2</sup>, the project is mainly to build the buildings for intelligent terminal display, large horizon electronics processing workshops, single multifunctional workshops, small area decollated workshops, standard production workshops. It is planned to build an intelligent information industrial park integrating intelligence, science and technology, information, finance, headquarters and research and development, which takes the lead in its kind.

#### IV. Total Investment and Way of Cooperation

Total investment of the project is RMB 3.5 billion Yuan. Way of cooperation: joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed and put into operation, it may gather over 50 intelligent manufacturing enterprises and increase over 1000 employment positions.

#### **VI. Contact Information**

Contact Person: Chen Hao Telephone: 18700809386



# Light Textile, Medicine & Food



### Light Textile, Medicine & Food

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Bean Products Industrial Chain Project of Luonan County
Construction Project of Tianming Mountain Apartment for the Aged in Zhashui Mountain
30,000 tons/y Edible Fungus Series Products Project
Yangling Health Functional Food Industrial Park Project

# Brand Garment Industrial Park Project



#### **II. Project Implementation Agency**

Administration Center of Fufeng Technological Industrial Park

#### **III. Project Description**

The project has a planned covered area of 200 mu, the total construction area of 300,000m<sup>2</sup> and the investment is RMB 1.5 billion Yuan. The project is planned to build one comprehensive office building(including multifunctional meeting hall) (with the construction area of 25000m<sup>2</sup>), 3 large-sized garment workshops (the construction area of 50,000m<sup>2</sup> of each building), one storage warehouse (construction area of 100,000m<sup>2</sup>), one employees dormitory (the construction area of 20,000m<sup>2</sup>), employees' dining hall (the construction area of 5000m<sup>2</sup>), purchase 16 brand lady garment production equipment, 4 brand man garment production equipment, forming 20 production lines of underwear, home wear, brand boy student garment. The project products can be exported to the Europe, South Korea, Japan and etc.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 1.5 billion Yuan. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

In the traditional industries of Fufeng County, textile industry occupies an important position. The county also cultivate a batch of textile technicians. Now there are 12 ready-made clothes and bedding manufacturers at the middle and upper reaches of the industrial chain, such as Xinmeiyue Clothes, Hetai Worsted Textile and etc, forming a complete industrial chain. After the project is completed, it will be the highland of clothing industry of "low carbon, high efficiency and technology", leading the fashion trend of the west region. It will be a demonstration park of "industry gathering and integration of industry and city". The project will be the precision industrial project with "influential, radiation and promotion". The park has better textile industrial foundation and plenty of cotton yarn resources. After

the project is exercised, it plays an important role in settling employment, booming market, expanding the export and increasing export volume. The annual production value is estimated to be RMB 2.2 billion Yuan and the profit and tax RMB 180 million Yuan.

#### **VI. Contact Information**

#### Contact Person: Guo Haijuan

Contact Unit: Administration Center of Fufeng Technological Industrial Park Telephone: 18740499576 0917—5333261 E-mail: 5335629ffyq@163.com



#### I. Project Name

### **Integration Project of New Medicine**

### **Research Development and Production**



#### **II. Project Implementation Agency**

Fufeng County Investment Promotion Bureau

#### **III. Project Description**

The project, with the total investment of RMB 500 million Yuan and has a land-using area of 100 mu, is planned to build 4 new medicine production workshops, one new medicine development workshop, 2 warehouses, one office building, meanwhile, build employees' apartment, infrastructure and road of the plant area. After the project is completed and put into production, it is estimated that annual production value will be RMB 300 million Yuan and tax of RMB 20 million Yuan.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 500 million Yuan. Way of cooperation: sole investment.

#### V. Anticipation of Market and Analysis of Investment Return

China is the second largest pharmaceutical market of the world next to USA. The scale of Chinese pharmaceutical market in 2019 reached USD 236.3billion Yuan, chemical medicine market is the largest branch of Chinese pharmaceutical market, accounting for 50% of the total scale of Chinese pharmaceutical market. Biological preparation market is the smallest branch of Chinese pharmaceutical market and its growth rate will reach 18.2%.

In recent years, the investment on new medicine of our country has been input and more policies for encouraging innovation have been given. The innovative medicine industry is developing and the market scale is expanding. The implementation of this project meets the development trend of the medicine industry, which does not only make up the short blank of research development on medicine industry, but also make a great contribution for medicine industry transformation and upgrade. After the project is completed and put into production, it will realize the production value of RMB 300 million Yuan, tax contribution of 20 million Yuan. It can provide jobs for over 200 persons.

### VI. Contact Information

Contact Person: Li Ruifeng Contact Unit: Fufeng County Investment Promotion Bureau Telephone: 18919218651 0917—5219600 E-mail: ffxzsfwj@163.com

### **Paper Food Packaging Project**



#### **II. Project Implementation Agency**

The People's Government of Wugong County

#### **III. Project Description**

It is planned to cover an area of 100mu, mainly relying on paper wrapping enterprises such as Jinhongye Paper Group Co., Ltd., Dongfang Paper Group Co., Ltd. and Shaanxi Xinrong Paper Industry Co., Ltd. to extend the industrial chain and build an aircraft carrier cluster of northwest fine paper industry. It is planned to attract the upstream and downstream industrial chain production enterprises of domestic and foreign famous paper wrapping and food packaging enterprises to settle in, so as to continuously build the western paper industry cluster with no pollution, low energy consumption, high efficiency, low carbon and green environment protection.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 500 million Yuan. Way of cooperation: sole investment.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, it is estimated that annual production value will be about RMB 600 million Yuan and annual average tax contribution RMB 40 million Yuan.

#### **VI. Contact Information**

Contact Person: Shi Xuehong Telephone: 17791009113



**I. Project Name** 

# Dogwood Series Products Processing Project



#### **II. Project Implementation Agency**

Traditional Chinese Medicine Office of Foping County

#### **III.Project Description**

Dogwood is among the national 40 kinds of backbone medicinal materials with the largest demand, which has the main effect of tonifying liver and kidney, enhancing immunity. Foping County is one of the three major producing areas of dogwood in China, and it is the "hometown of Chinese dogwood", famous for its dogwood of large and thick fruits, red and booming, rich of medicinal active ingredients. The county has 100,000mu of dogwood planting area, with an annual yield of 1,000 tons of dogwood. In 2018, Foping's Dogwood was approved by National Health and Family Planning Commission for dual-use substances of drug and food. In February 2022, Shaanxi Provincial Health Commission and Shaanxi Provincial Market Supervision Bureau approved Foping County as a pilot county for the management of dogwood as both food and traditional Chinese medicinal materials, indicating that the production of dogwood as homology of both food and drug in Foping County has entered into a substantial stage, and the processing and development prospects of dogwood series products are broad. It is proposed to introduce enterprises to invest in the R&D and production of Foping Dogwood health-care spray, decoction pieces, food and functional beverage.

#### **IV. Total Investment and Way of Cooperation**

Total investment: RMB 80 million Yuan Way of cooperation: sole investment, joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

The annual comprehensive income is about RMB 20 million Yuan and the investment will be recovered within 4 years.

#### VI. Contact Information Contact Unit: Traditional Chinese Medicine Office of Foping County

Contact Person: Ding Xiaoming Telephone: 0916-8912188 13909168959

# Seasoning Production Line Construction Project



#### **II. Project Implementation Agency**

Hanzhong Dazhong Food Brewing Company

#### **III. Project Description**

The project is planned to build 4 workshops and 2 warehouses, with the construction area of 10000m2, build one production line with 1000 tons of steamed meat with rice powder, one production line with annual output of 600 tons of instant rice powder and meat, production lines for soy sauce, vinegar and flavour each, purchase 84 sets of equipment, build the supporting facilities of water, electricity, road and etc. The new land requisition of the project is 50 mu and the construction period is 2-3 years.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 80 million Yuan and RMB 60 million Yuan will be obtained through stock participation.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, the market share of the main products will increase about 75~80%. It will realize annual production value of RMB 400 million Yuan, newly increased profit will be RMB 5.5 million Yuan and tax contribution of RMB 3.6 million Yuan, create 30-50 jobs.

#### **VI. Contact Information**

Contact Person: Xie Youcai Telephone: 13709164768 Address: Jianguo Road, Hantai District, Hanzhong City, Shaanxi Province







#### I. Project Name

## High Quality Water Resource Development and Utilizing Project in Ninggiang County



#### **II. Project Implementation Agency**

Ningqiang High-Tech Industries Development Zone

#### **III. Project Description**

The project is planned to build standard sterile filtering workshops, purified workshops, packaging workshop, office and related supporting facilities. Meanwhile it is planned to build a purified water production base integrating canning, processing and packaging.

#### **IV.Total Investment and Way of Cooperation**

Total investment of the project is RMB 38 million Yuan. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

Relying on the high quality pollution-free mountain spring water resource of Ningqiang County and the advantages of water resources of "Fanzhu Spring", through building standard aseptic filtering workshop, cleaning workshop, packaging workshop, office and related supporting facilities, the project is planned to build a purified water production base integrating canning, processing and packaging. It is estimated that the water output is 2000 tons/d. Taking P=95% of the normal year, if the production period is 300 days, annual usable water resources is 57000 tons. The high-end mineral water output is

50,000 tons. After the project meets its production target, it can produce 50,000 tons of purified water, annual business income is RMB 21 million Yuan, the profit rate of the investment is 23.3% and the investment recovery period is 5 years.

#### **VI. Contact Information**

**Contact Person:** Wang Andong **Telephone:** 18992686798 0916-4229308



## Duocai Xintiandi Project



#### **II. Project Implementation Agency**

West Changle Road Sub-district Office, Xincheng District

#### **III. Project Description**

The project, having a covered area of about 17 mu and total construction area of 40,000 m<sup>2</sup>, starts at Xi'an Limin Flour Community in the north, ends at Dongbanjie Lane in the west. It connects West Changle Road and Family Residence of Provincial Food and Strategic Reserves Administration from the south to the north. The project is planned to build a medical and health complex.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 500 million Yuan. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

The project is located at the core of the Changle Road Business Circle and it neighbors Metro No.1 and No.3. various highways run through the project area. Xijing Hospital, the Stomatology Hospital to Air Force Medical University and other Hospitals at Grade 3 gathers here. The geographical location is favorable.

#### **VI. Contact Information**

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#### I. Project Name

### **Biological Medicine and Plant Extracts Industrial**

### Park Project of Yangling Comprehensive Bonded Zone



#### **II. Project Implementation Agency**

Yangling Modern Agriculture International Cooperation Co., Ltd.

#### **III. Project Description**

The project, having a construction area of  $20000 \text{ m}^2$ , is planned to build the pilot plant for plant extraction, technology-sharing platform, exported products exhibition center, testing and inspection lab, biological medicine or plant extract incubator etc. Meanwhile, it is planned to build related facilities such as road and etc.

#### **IV. Total Investment and Way of Cooperation**

(I) Total Investment

Total investment of the project is RMB 200 million Yuan and it will be financed by the enterprise itself. (II) Way of Cooperation

It is planned to attract various enterprises of medicine and plant extracts, sci-tech enterprises and scientific research team and financial organizations to reside, and provide comprehensive service for business development.

#### V. Anticipation of Market and Analysis of Investment Return

Biological medicine and plant extract has been the important support for the development of biological medicine industry. In recent years, benefiting from various factors such as good policies, the biological medicine industry of our country is developing quickly and the market scale is expanding constantly. Until 2025, the total production value of the biological medicine industrial park will reach RMB 5.84 trillion Yuan. It is planned to build biological medicine and plant extract industrial park in Yangling Comprehensive Bonded Zone and its benefit in future is considerable.

The income of the project is from scientific research and development, technological service and achievement transformation. After the project is put into production, it is estimated that annual benefit is about RMB 45 million Yuan.

#### **VI. Contact Information**

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# Bean Products Industrial Chain Project of Luonan County



#### **II. Project Implementation Agency**

Luonan County Investment Promotion Center

#### **III. Project Description**

Luonan Tofu is processed by using pollution-free mountain spring water and high-quality soybeans, with fresh and tender character. It has a long history and is famous for chewy and delicate taste. It was once ordered as imperial food tribute by Emperor Qianlong of Qing Dynasty. Luonan Tofu has obtained the national geographical indication certification of agricultural product. There are 26 soybean products processing entities, 378 fresh bean curd processing households, 78 soybean product processing enterprises registered, with more than 2,000 employees, with an annual output of 10,000t tofu and 6,000t dried bean curd. In order to integrate the existing resources, it is planned to build a whole industry chain for the production, processing and sales of soybean products, and continuously improve the popularity and influence of Luonan bean curd. The following sub-projects are planned to be constructed at present. 1. Soybean product industrial park project. 2. Deep processing project of bean-curd leisure food. 3. The project of comprehensive utilization of soybean dregs. 4. Luonan catering project of casseroled tofu series.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 26.8 million Yuan and RMB 200 million Yuan will be obtained through investment promotion. Way of cooperation: sole investment.

#### V. Anticipation of Market and Analysis of Investment Return

Luonan Tofu has long enjoyed a good reputation and it features fresh taste, small investment, big profit and large sales volume. After the Tofu product industrial park is completed, annual production value will be RMB 200 million Yuan. The investment recovery period is 3 years. After the leisure tofu project project is completed, annual production value is RMB 140 million Yuan and the investment recovery period is 3 years. After the comprehensive utilization project of the bean dregs project is completed, annual production value will be RMB 55 million Yuan. The investment recovery period is 3 years. After

the Tofu hotpot series cetering project is completed, the annual production value will be RMB 150 million Yuan. The investment recovery period is 3 years.

#### VI. Contact Information

Contact Person: Mr. Li Telephone: 13098231407 Address: No.147, Middle Section, Middle Street, Chengguanjie Sub-district, Luonan County, Shangluo City Postal Code: 726100



#### I. Project Name

### **Construction Project of Tianming Mountain**

### Apartment for the Aged in Zhashui Mountain



#### **II. Project Implementation Agency**

The People's Government of Xialiang Town, Zhuashui County

#### **III. Project Description**

The project is located at Shaping Community of Xialiang Town,Zhuashui County. It has a covered area of 500 mu, of which, the land for construction is 123 mu. The project is planned to build a comprehensive community integrating health preservation, elderly nursing, sightseeing. It is planned to build a core area of reception service of 1735.68m<sup>2</sup>, folk-custom, catering and business area of 3492m<sup>2</sup>, hotspring experimental area of 3569m<sup>2</sup> and the total construction area is RMB 28743.09m<sup>2</sup>, elder nursing and housing area of 21779.73m<sup>2</sup>. It mainly includes reception center, health center, wooden house planting, sightseeing tower, inn housing, garden housing, planting, water amusement, business area, hotspring experience of 10 business.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 780 million Yuan. Way of cooperation: sole investment.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, it may provide high quality elderly nursing service for 800 old persons. It can realize annual income of RMB 50 million Yuan and provide jobs for 200 persons.

#### **VI.** Contact Information

Contact Person: Shu Tao Telephone: 0914-4351062 Address: The People's Government of Xialiang Town, Zhuashui Coum E-mail: 2908198692@qq.com

# **30,000 tons/y Edible Fungus Series Products Project**



#### **II. Project Implementation Agency**

Chunhua County Investment Promotion Bureau

#### **III. Project Description**

The project, having a covered area of 100 mu in the industrial park and relying on the Yuguan Modern Mushroom Planting and Processing Plant, is planned to build edible fungi treatment production line, a quick-frozen production line, can production line, dry snack production line, the construction area is totally 34000m<sup>2</sup>. The comprehensive building is 3300m<sup>2</sup>. it is planned to build water supply project, environmental protection project and purchase production equipment.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 300 million Yuan. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, it will realize income of RMB 300 million Yuan, tax contribution of RMB 46 million Yuan. It will create job for about 200 persons.



**I. Project Name** 

## Yangling Health Functional Food Industrial Park Project



#### II. Project Implementation Agency

Yangling Industrial Park Construction and Investment Co., Ltd

#### **III. Project Description**

The total land area of the project is about 127mu. It is mainly planned to construct functional health food enterprise incubator (R&D office building), pilot test center (lab building), enterprise accelerator (standardized workshop) and supporting infrastructure. The construction of the project will further enhance the innovation ability of the functional health food industry in the demonstration area, promote industrial technological innovation and transformation and upgrading, promote the formation of functional health food industry cluster, improve the proportion of functional health food industry, and realize the high-quality development of food processing industry in the demonstration area.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 300 million Yuan. Stock right cooperation, EPC or other cooperation ways is adopted.

#### V. Anticipation of Market and Analysis of Investment Return

Project returns include fixed assets, property investment income, ancillary service income, operating income and feasibility gap subsidy; The recovery period of the project is about 15 years; The internal rate of return of the project is 5.5%. In the normal operation year of the project calculation period, the comprehensive income of RMB 650 million yuan can be realized, and the expected development prospect of the project is good.



# Modern Agriculture



### Modern Agriculture

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# Forest Musk Deer Industrial Development Project



#### **II. Project Implementation Agency**

Fengxian County Investment Promotion Bureau

#### **III. Project Description**

We will build a national forest musk deer provenance base and moschus berezovskii hospital, develop musk functional beverage, musk wine, fish bait, moschus berezovskii manure, forest musk deer specimens, teeth ornaments, incense products and other musk-related products, establish a whole industry chain system integrating improved species breeding, development of musk derivative products and disease prevention and control, and form an industrial ecosystem with the upstream and downstream industrial chains of forest musk deer as the core development.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 500 million Yuan. Cooperation form: joint venture, sole investment or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, annual sales income will be RMB 80 million Yuan, profit and tax RMB 15 million Yuan. It will provide 100 jobs.

#### **VI. Contact Information**

Contact Unit: Fengxian County Investment Promotion Bureau Contact Person: Zhang Yiyue Telephone: 0917-4805567 E-mail: fxzsj@126.com Address: Room 423, Block B, Fengxian Citizen Center, Baoji City



I. Project Name

### 10 Million Bags of Shiitake Mushroom Planting

### **Base Construction and the Its Processing Project**



#### II. Project Implementation Agency

Public Utilities Service Station of Banqiao Town, Hancheng City

#### **III. Project Description**

The project covers an area of 120,000m<sup>2</sup>, including base construction area of 90,000m<sup>2</sup>, where 10 million bags of shiitake mushroom are planted. The processing base covers an area of 30,000m<sup>2</sup>, where modern enterprise integrating new processing, R&D, and distribution is newly established. It is expected to form the annual production capacity of 7,500 shiitake mushroom, as well as the annual production capacity of 2,000t dried shiitake mushrooms, shiitake mushroom crisps and shiitake mushroom sauces.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 100 million Yuan, including fixed asset investment of RMB 85 million and the fluid capital of RMB 15 million Yuan. Cooperation form: joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

Shiitake mushroom is a recognized edible fungus that combines "greening, nutrition, and health care". It is a high-protein, high-vitamin and low-fat organic food. Located in the west mountainous area of Hancheng, Banqiao Town is characterized by good ecological conditions, abundant water resources, no pollution, large temperature difference and excellent agricultural development conditions, so it is very suitable for cultivation of fungi. Through several years' development and exploration, shiitake mushroom planting has basically taken shape and it has favorable development value.

VI. Contact Information Contact Person: Gao Hui Telephone: 13709194638 E-mail: 530856539@qq.com



# **Cold Chain Logistics and Live Pig Slaughtering Project in Xunyi County**

#### II. Project Implementation

#### Agency

Xunyi County Investment Promotion Bureau

#### **III. Project Description**

Having a covered area of 100 mu, it is planned to build a live pig slaughtering house with annual slaughtering capacity of one million live pigs. After the project is completed, it can bear the live pig slaughtering business of surrounding counties, promoting the transfer from slaughtering to cultivating. Much effort

will be put to build a high-quality ecological domestic animal products base.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB one billion Yuan. Way of cooperation : sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

The project has considerable profitability and its market prospect is broad. The return rate of investment is high.

#### **VI. Contact Information**

**Contact Person:** Li Xinfeng **Telephone:** 029-34420900 13571075551



# Mudashu Green Ecological

## **Agricultural Industrial Park**

#### II. Project Implementation Agency

Shaanxi Runchang Green Ecological Agriculture Co., Ltd.

#### **III. Project Description**

Agricultural planting: the planned area is 3373 mu, of which, the land for facilities agriculture is 300 mu, the open field planting is 3000 mu, the land for supporting facilitates 5 mu. It is planned to build a cold fresh warehouse of 4000 tons. 9036m<sup>2</sup> of clean vegetable and central kitchen preparation workshop.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 200 million Yuan.Way of cooperation: stock participation.

#### V. Anticipation of Market and Analysis of Investment Return

The investment recovery period is 3 years.

#### **VI. Contact Information**

Contact Person: Mu Dingrong Telephone: 17391255269





# Green Recycling Modern Agriculture Industrial Demonstration Park Project



#### **II. Project Implementation Agency**

The People's Government of Xuwang Town, Hantai District

#### **III. Project Description**

The project is located in Xuwang Town, Hantai District, Hanzhong City, Shaanxi Province, covering an area of 300 mu. On the premise of preserving the original natural ecological features, we will build "four areas and one circle", that is, ecological restoration area, environmental protection project construction area, waste sorting and storage area, popular science education office area, and a landscape circle. We will promote the further transition and upgrading of circular economy industrial functional zone, contribute to the realization of "peak carbon dioxide emissions and carbon neutrality", and build the industrial park into a high-standard ecological circular economy demonstration industrial park in Hanzhong City. The first phase of the project is divided into constructing the hermetia illucens breeding and processing workshop, kitchen garbage treatment workshop, lactobacillus original seed cultivation workshop, and automatic cultivation greenhouse. The second phase is divided into constructing the fermented feed workshop and carbon-based fertilizer production workshop. The third phase is divided into improve international standard competitive fishing center and supporting facilities which include international standard competitive fishing area and leisure resort.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 500 million Yuan. Way of cooperation: joint venture, sole investment or cooperation.

#### **IV. Anticipation of Market and Analysis of Investment Return**

The business income during the production in full load is RMB 400 million Yuan, sales tax and its additive is RMB 2.38 million Yuan, total cost RMB 294 million Yuan and profit after tax RMB 89,7254

million Yuan.

#### V. Contact Information

Contact Person: Shao Qiong Telephone: 15309166500 I. Project Name

# Hujiaba Geothermal Water Comprehensive

### **Utilization Project in Ningqiang County**



#### **II. Project Implementation Agency**

The People's Government of Hujiaba Town, Ningqiang County

#### **III. Project Description**

The breeding water area of the project is about RMB 40000m<sup>2</sup> and it is mainly to build ecological runway pool, ecological breeding barrel and room for management. Recycling water breeding equipment, automatic bait machine and multifunctional operating ship and aquaculture monitoring system are equipped at the same time.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 40 million Yuan. Way of cooperation: sole investment, joint venture or other forms.

#### V. Anticipation of Market and Analysis of Investment Return

Based on the unique geothermal resources, the project proactively develops geothermal aquaculture,

introduces domestic advanced modern aquaculture technology and equipment, supplies high-quality pollution-free fresh and live aquatic products to the market, fully releases the economic value of geothermal resources, and builds it into an important high-end geothermal aquaculture and breeding base in southern Shaanxi, After the



project meets its production target o it can produce various noble marine products about 200 tons and annual sales income is RMB 14 million Yuan. The investment recovery period is 3 years.



## Standard Herbal Medicine Planting Base and Its Processing Project



#### **II. Project Implementation Agency**

Bureau of Agriculture and Rural Affairs of Ansai District

#### **III. Project Description**

Based on traditional Chinese medicines such as licorice, bupleurum, dandelion, polygala (leaf lentil), peach and apricot, the project plans to adopt the operation mechanism of "companies + bases + farmers", to attract investment from processing enterprises of traditional Chinese medicines, to construct production lines of traditional Chinese medicines such as pre-treatment, lozenges, granules and capsules, and to build processing factories for traditional Chinese medicines to produce Chinese herbal pieces, traditional Chinese medicine capsules and Chinese patent medicines and providing related auxiliary R&D and supporting projects.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 500 million Yuan. Way of cooperation: sole investment or joint venture.



I. Project Name

## **Construction Project of Edible Fungus Planting Town of Luochuan County**



#### II. Project Implementation Agency

Bureau of Agriculture and Rural Affairs of Luochuan County

#### **III. Project Description**

The project will cover an area of 1,000 mu. It plans to build an edible mushroom demonstration base of 800 mu in the economic belt of Luohe Canyon Economic Belt, build an edible fungus rod processing factory, a fungus rod processing factory, a sewage treatment plant, a raw material storage pool, a fresh-keeping warehouse, an inoculation room, a finished product warehouse, a quick freezing workshop, a small packaging workshop for edible mushroom soft body, an edible mushroom production technology and product quality analysis and testing center and production base, as well as supporting office buildings and other infrastructures.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 430 million Yuan. Way of cooperation: sole investment or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed and put into production, it will obtain benefits from selling mushroom, oyster mushroom, needle mushroom, coprinus comatus. It can realize sales income of nearly 300 million Yuan, total profit of RMB 100 million Yuan. Meanwhile it provide jobs for over 260 persons,

#### VI. Contact Information

Contact Person: Wang Yonghong Telephone: 0911-3939438 13891163766



## Construction Project of Herbal Medicine Planting and Processing Base in Huanglong County



#### **II. Project Implementation Agency**

Bureau of Agriculture and Rural Affairs of Huanglong County

#### **III. Project Description**

Located in the Ecological Industrial Park in Huanglong County, the project focuses on the production and processing of traditional Chinese medicines, the development of raw material storage and initial processing projects based on genuine medicines such as forsythia suspensa, astragalus membranaceus, bupleurum, polygonatum, honeysuckle, etc. In the later stage, it will carry out the development of Chinese herbal pieces, preparations, tea drinks, feed additives, traditional Chinese medicine health care products, medicinal and food homology, and other products. The project will also establish a base for drying, storage and processing of traditional Chinese medicines, and adopt the form of "companies + bases + farmers" to purchase orders.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 250 million Yuan. Way of cooperation: sole investment or joint venture.



### **Fengzhuang Agriculture Recycling Economic**

### Demonstration Park in Baota District



#### **II. Project Implementation Agency**

Bureau of Agriculture and Rural Affairs of Baota District

#### **III. Project Description**

The project plans to establish a modern bio-agriculture demonstration park to popularize bio-agriculture technology, improve the effective value of agricultural products and agricultural materials by using basic principles of biology and fermentation technology, serve the development of animal husbandry and industrialization, optimize the agricultural ecological structure in the region, and build Yan'an Bio-Agriculture R&D Base.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 300 million Yuan. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed and put into operation, it is estimated that annual sales income is RMB 160 million Yuan, annual profit and tax RMB 50 million Yuan, tax contribution RMB 12 million Yuan and profit RMB 38 million Yuan.


### **Three-Industry Integration Development Project** of Goat Milk Industry in Yanliang District



#### **II. Project Implementation Agency**

Bureau of Agriculture and Rural Affairs and Forestry of Yanliang District

#### **III. Project Description**

Located on the right side of Wutun Section, Yanliang District, Guanzhong Ring Road, Shaanxi Province and based on the sheep milk industry, it adheres to the idea of integrating production, processing and sightseeing experience, and builds a 10,000 dairy sheep breeding base (pilot project of Phase I) covering 500 mu, 20,000-ton sheep dairy product intelligent manufacturing project covering 38 mu, and sheep milk cultural center, so as to build a sheep milk industry cluster dominated by sheep milk industry and combined with historical culture and folk culture integrating dairy sheep breeding, milk processing, agricultural sightseeing and cultural tourism experience.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 600 million Yuan. Enterprises' self financing is adopted.

#### V. Anticipation of Market and Analysis of Investment Return

Xi'an Baiyue Goat Dairy Group Co., Ltd. In the territory of Wutun Town is the flagship enterprise of dairy industry of our country. In 2017 Wutun Dairy Town was selected as the first characteristic town of Xi'an, which has favorable development advantages and tourism development potential.

#### VI. Contact Information

Contact Person: Sun Binbin

Address: No.20, Kangfu Lane, Yanliang District, Xi'an City, Shaanxi Province Postal Code: 710000

Telephone: 029-86875039



# **Construction Project of Modern**

### Sweet Melon Industrial Park



#### **II. Project Implementation Agency**

Bureau of Agriculture and Rural Affairs and Forestry of Yanliang District

#### **III.** Project Description

The project is located in Hongfeng Village, Wutun Street Office, covering an area of 300 mu. It is proposed to build a 100-mu solar greenhouse, 200-mu steel frame shed, supporting melon production line and leisure agriculture related service facilities. The investment is mainly from enterprises related to agricultural production, processing, sales and facilities construction and operation.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 50 million Yuan. Way of cooperation: sole investment or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

Investment promotion orientation is to be related enterprises involving agriculture production, processing, sales and facilities construction.

#### **VI.** Contact Information

Contact Person: Sun Binbin Address: No.20, Kangfu Lane, Yanliang District, Xi'an City, Shaanxi Province Postal Code: 710000 Telephone: 029-86875039



#### 2022 Shaanxi-Beijing-Tianjin-Hebei Key Promotion Projects

I. Project Name

### Cold Extracting Peanut Oil and Protein Extract Project in Yangling Comprehensive Bonded Zone



#### **II. Project Implementation Agency**

Yangling Modern Agriculture International Cooperation Co., Ltd.

#### **III. Project Description**

The project, having a covered area of 10,000m<sup>2</sup>, is planned to build the cold extracting workshop, peanut extracting workshop, transportation warehouse and corresponding facilities.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 60 million Yuan and it will be obtained through self-financing. Way of cooperation: it is to recruit related enterprises to reside and provide comprehensive service for management.

#### V. Anticipation of Market and Analysis of Investment Return

The peanut is one of the main economic crops in the world. Its price and yield are higher than those of rice, wheat, corn, rape, and soybeans, and it is more widely used and beneficial to human health. Therefore, the comprehensive economic benefit of peanuts is obviously higher than that of other grain and oil crops. In the future, the global peanut consumption will continue to keep a stable growth trend, so the project has a good investment prospect. The income of the project comes from peanut sales, trade, plant leasing, etc. After the implementation of the project, it is estimated that the annual income will be about RMB 15 million.



# **Energy-saving and Environmental Protection**



# Smart Home Production Line Project



#### **II. Project Implementation Agency**

Fufeng Emerging Industry Gathering Service Center

#### **III. Project Description**

The project covers an area of 120 mu, with an investment of RMB 1 billion. It will build a smart home production line project integrating R&D, processing, display, and storage of intelligent furniture, and construct supporting infrastructures such as management, comprehensive office building and raw material yard. It will also introduce well-known brands such as HiLink, MIJIA and Xiaodu to settle down to build the northwest smart home industry demonstration park.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB one billion Yuan. Way of cooperation: sole investment.

#### V. Anticipation of Market and Analysis of Investment Return

With the improvement of economic standard of living, it has become the common of more and more people to enjoy life. At present, the domestic smart home market is still immature and in the initial stage. The continuous development and improvement of computer technology, communication technology and information technology promote the modernization of family life, the comfort of clothing, food and travel, and the safety of living environment. The ultimate goal and direction of technological development is to serve the needs of life. These high technologies have already affected every aspect of people's life and are gradually changing their living habits. Smart home comes into being under this situation.

The project relies on Huabao Plate Furniture Production Base, the largest panel furniture production base in northwest China, to build a smart home production line project. After the completion of the

project, it is estimated that the annual sales income will be RMB 500 million, the tax will be RMB 80 million, and 200 jobs will be provided.

#### **VI. Contact Information**

Contact Person: Guo Mingang Contact Unit: Fufeng Emerging Industry Gathering Service Center Telephone: 18909176081 0917—5228019 E-mail: ffxxcyy@163.com



#### **Energy-saving and Environmental Protection**

Smart Home Production Line Project
Energy-saving Technological Housing Industrialization Base Project078
Solar Photovoltaic Industrial Park Project
Nonferrous Metal Recycling Utilizing Industrial Chain Project of Luonan County
Hydrogen Industry Demonstration Project of Shangluo City
New Material Battery Industrial Project of Shangluo High-Tech Industries Development Zone 2002
Shayuan Rural Vitalization and Sandy Area Comprehensive Treatment in Dali County
Urban Garbage Harmless Treatment of Suide City
Stalk Threading Deep Processing Project with Annual Output of 30,000 tons
10 Million Ton/Year Fine Aggregate Production Line Project

# Energy-saving Technological Housing Industrialization Base Project



#### **II. Project Implementation Agency**

Fufeng County Investment Promotion Bureau

#### **III. Project Description**

The project covers an area of 120 mu, with an investment of RMB 600 million and a planned construction area of 20,000 square meters (workshop). It plans to build two new production lines. The construction contents include the integrated building of future construction technology houses and the production base of light building materials of future building technology houses, the standard R&D experimental base, warehouses, offices, staff living and study areas, etc.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 600 million Yuan. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

Integrated housing has become a popular product abroad, accounting for 70% of residential housing. The integrated building business in China has developed gradually in recent years. At present, a preliminary system has been formed in R&D, design and manufacture, construction, and installation. With the introduction of policies of prefabricated houses, the "13th Five-Year Plan" of prefabricated building action plan, and market potential stimulated by the construction of beautiful countryside, integrated energy-saving housing will surely become the general direction and trend of construction industry in China due to its advantages of quickness, safety, intensivism, environmental protection and energy saving.

After the completion of the project, it is estimated to produce 300,000 square meters of integrated science and technology houses and 1 million square meters of new environmental protection building materials for technology houses. It is estimated that the total output value within five years will reach RMB 5 billion, the average annual taxes and duties will reach RMB 100 million, and the project will create more than 1,500 jobs. After formal operation, the static investment payback period is 2 years

(before tax)

#### VL Contact Information Contact Person: Li Ruifeng Contact Unit: Fufeng County Investment Promotion Bureau

**Telephone:** 18919218651 0917-5219600 **Fax:** ffxzsfwj@163.com **I. Project Name** 

### Solar Photovoltaic Industrial Park Project



#### **II. Project Implementation Agency**

Administrative Committee of Xi'an Economic & Technological Development Zone

#### **III. Project Description**

It serves the major national strategy and the goal of "peak carbon dioxide emissions and carbon neutrality", gives play to the leading and supporting role of leading enterprises such as LONGi in Xi'an Economic & Technological Development Zone in the solar photovoltaic industry, and focuses on introducing advanced R&D and manufacturing enterprises in the fields of photovoltaic modules, controller and inverter systems, BIPV modules, offline photovoltaic application products, energy storage equipment, and photovoltaic equipment, so as to build an international competitive photovoltaic industry cluster park.

#### IV. Total Investment and Way of Cooperation

Total investment of the project is RMB 5 billion Yuan. Way of cooperation: not restricted

#### V. Anticipation of Market and Analysis of Investment Return

It will attract over 30 development and production enterprises on optical industry to reside in the park. It is estimated that annual production value of RMB 50 billion Yuan will be realized.



### Nonferrous Metal Recycling Utilizing Industrial Chain Project of Luonan County



#### **II. Project Implementation Agency**

Nonferrous Metal Recycling Utilizing Technological Industrial Park of Weidong Industrial Centralized Area of Luonan

#### **III. Project Description**

In the former site area of "Four Factories and One Park" of national defense in Luonan County, we will construct a non-ferrous metal recycling science and technology industrial park with recycling industry as the main body, ecological environment protection as the foundation and culture and tourism education as the support. It includes industrial core area, industrial agglomeration area and supporting service area. At present, the sub-projects of the industrial core area have been basically completed, mainly including the production of 200,000 tons of copper-containing wastes per year, the national urban mineral demonstration base, the secondary resource technology research and development center of non-ferrous metals in the northwest, the product inspection center, etc. Sub-projects such as coarse copper refining of Huanyayuan Company have been put into production, and the center for downstream irregular copper materials, copper handicrafts, storage and logistics is under construction. At present, it focuses on industrial agglomeration area and supporting service area, 1. Production project of copper cable; 2. Production project of copper electronic components; 3. Supporting service project of non-ferrous metal recycling industrial park.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 12 billion Yuan and RMB 11.8 billion Yuan will be obtained through capital introduction. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

After the copper cable production project is completed, it is estimated that annual sales income will be RMB one billion Yuan, profit RMB 280 million Yuan. It can provide 120 jobs. The investment recovery period is 2 years. After the copper electronics component production project is completed, it is estimated that annual sales income will be RMB120 million Yuan, profit RMB 100 million Yuan. It will provide 100 jobs and the investment recovery period is 2 years. After the supporting service project of nonferrous metal recycling utilizing park is completed, it will realize sales income of RMB50 million Yuan, profit of RMB 20 million Yuan, provide jobs for 50 persons and the investment recovery period is 3 years.

#### VI. Contact Information

Contact Person: Liu Shuping

Telephone: 13991481731

Address: Weidong Industrial Centralized Area of Yongfeng Town, Luonan County, Shangluo City Postal Code: 726100 I. Project Name

### **Hydrogen Industry Demonstration Project of Shangluo City**



#### **II. Project Implementation Agency**

Project Management Center of Shangluo City

#### **III. Project Description**

The planned land area of the project is 300 mu, with a total construction area of 100,000 square meters, supporting roads, enclosures, greening, environmental protection facilities, power supply and distribution, water supply and drainage, fire fighting and other public auxiliary equipment. In Phase I, we will introduce 20 hydrogen production lines, establish hydrogen production plants, build high-pressure hydrogen storage stations, purchase 20 hydrogen transport vehicles, and construct supporting roads, enclosures, greening, environmental protection facilities, power supply and distribution, water supply and drainage, fire fighting and other public auxiliary equipment. In Phase I, pressure hydrogen storage stations, purchase 20 hydrogen transport vehicles, and construct supporting roads, enclosures, greening, environmental protection facilities, power supply and distribution, water supply and drainage, fire fighting and other public auxiliary equipment in the park. After the project is put into production and obtains economic benefits, we will proactively attract investment. In Phase II, we will mainly introduce fuel cell companies, hydrogen fuel cell enterprises and hydrogen fuel cell electric vehicle enterprises to create a whole industrial chain of hydrogen energy.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 2.85 billion Yuan. Way of cooperation: sole investment, joint venture or others.

#### V.Anticipation of Market and Analysis of Investment Return

The investment in the first stage is RMB one billion Yuan, annual sales income is RMB 800 million Yuan, tax RMB 100 million Yuan. The investment recovery period is 4 years, The investment in the second stage is RMB 1.85 billion Yuan, annual sales income RMB 1.5 billion Yuan, tax RMB 250 million Yuan. It will create 500 jobs.

VI. Contact Information Contact Person: Yu Wenbo Telephone: 0914-2387651

### New Material Battery Industrial Project of



### Shangluo High-Tech Industries Development Zone

#### **II. Project Implementation Agency**

Administrative Committee of Shangdan Park of Shangluo High-Tech Industries Development Zone; Shaanxi Haien Power Lithium Co., Ltd.

#### **III. Project Description**

The project relies on the projects of BYD Electrolyte, Diaphragm Paper, Haien Cathode Material and 18650 Lithium Ion Battery in the high technology zone, focuses on promoting investment in upstream and downstream supporting industries, develops and constructs battery module R&D center, battery material R&D center, battery assembly production, expansion of new energy battery categories, etc., so as to improve the production capacity of battery materials.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB one billion Yuan. Way of cooperation: joint venture or sole investment.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, annual sales income will reach RMB 2 billion Yuan and tax contribution RMB 80 million Yuan.

#### VL Contact Information



I. Project Name

# Shayuan Rural Vitalization and Sandy Area

### **Comprehensive Treatment in Dali County**



#### II. Project Implementation Agency

Dali County Shayuan Scenic Spot Administrative Committee

#### **III. Project Description**

The project is planned to build Shayuan Ecological Restoration and Tree Planting Engineering, Shayuan Lake (ecological farming) Water and Soil Conservation Engineering, Environmental Protection Engineering, Outdoor Sports Camps, logo signs system and Shayuan Homestay Engineering.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 254 million Yuan. Way of cooperation: sole investment, joint venture or other ways.

#### V. Anticipation of Market and Analysis of Investment Return

The social environment of the project where it is located is stable and the investment risk is small. Its market is sound, the price is reasonable and its potential demand is larger. Its project enjoys favorable physical location and its traffic is convenient.



# Urban Garbage Harmless Treatment of Suide City



#### **II. Project Implementation Agency**

Suide County Investment Promotion Center

#### **III. Project Description**

Using the power generation process of mechanical grate incinerator, it will adopt waste incineration treatment or pyrolysis for power generation. It may degrade the rubbish for power generation and does not need to burning.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 1.5 billion Yuan. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

The investment profit rate of the project is 8.05%, a little higher than that of the investment profit rate of this industry. Thus the project has some the profitability.



I. Project Name

# Stalk Threading Deep Processing Project with Annual Output of 30,000 tons



#### **II. Project Implementation Agency**

Bureau of Industry and Information Technology of Heyang County

#### **III. Project Description**

Using stalk, it can produce stalk threading. The product belongs to a kind of natural fiber and its biological degradability is good. The product may substitute wood and it is applicable to paper making, artificial adhesive, handicraft and activated carbon products manufacturing. All these products are widely used in architecture field.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 100 million Yuan. Way of cooperation: sole investment, joint venture or other ways.

#### V. Anticipation of Market and Analysis of Investment Return

The project may improve the benefits of agriculture and promote the resource saving. The early preparation is being done.



#### 2022 Shaanxi-Beijing-Tianjin-Hebei Key Promotion Projects

I. Project Name

# 10 Million Ton/Year Fine Aggregate Production Line Project

#### **II. Project Implementation Agency**

Bureau of Industry and Information Technology of Wangyi District

#### **III. Project Description**

This project adopts leading production process and full-closed production line design of our home country. It is equipped with high standard environmental protection equipment, high efficient dust catchers so that the high-efficiency, energy-saving and stable production and control standard will be reached. It is planned to build two fine aggregate production lines of with annual total output of 5 million tons.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB one billion Yuan. Way of cooperationi: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, it will realize the production value of RMB 500 million Yuan and net profit of RMB 150 million Yuan.

# Business Trade & Logistics





# **City Business Trade Complex Project**



#### **II. Project Implementation Agency**

Qishan Investment Promotion Bureau

#### **III. Project Description**

The project, having a covered area of 100 mu, is planned to build a city business trade complex integrating light industry, business trade, shopping in the mall, catering, business office and etc. Promoting a high-speed development of regional economy

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 1000 million Yuan and it will be obtained through investment promotion. Way of cooperation: sole investment, joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

The project is located at the core belt of Qishan County Seat, enterprises, organizations, schools,

stations, new star hotel and various housing zones are distributed in the surrounding area. The business development prospect is considerable. After it is completed it will solve the employment problem, boom the market economy, increase the income of citizens in the surrounding area,

WL Contact Information Contact Person: Shao Yidong Telephone: 0917-8211505





#### **Business Trade & Logistics**

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Cross-border E-commerce Industrial Park Project in Hanyin County099
Pingli County Agricultural Products Warehousing Logistics Center Project

#### 2022 Shaanxi-Beijing-Tianjin-Hebei Key Promotion Projects

#### I. Project Name

### "Sun Style and Tang Rhyme" Painting and Calligraphy Academy and Its Exchange Market Project



#### **II. Project Implementation Agency**

Linyou Investment Promotion Bureau

#### **III. Project Description**

Four emperors of Sui and Tang Dynasties spent holidays at summer resorts for many times, built the summer palace, and left behind a large number of precious cultural relics and historical sites. It is estimated to cover an area of 30 mu and relies on the builds with rich culture to build the main building of calligraphy and painting academy, art gallery, exhibition market of cultural and artistic supplies, exhibition market of characteristic cultural and innovative agricultural and sideline products, business club, and ancient pavilions and other buildings.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 50 million Yuan. The funds source is from investment promotion.

#### V. Anticipation of Market and Analysis of Investment Return

In order to promote the culture and art of the Chinese nation, promote the prosperity and development of calligraphy and painting art in our county, provide a platform for creation and exchange of local calligraphers and painters, create a favorable environment for students to study art, leave a space for the citizens to appreciate art and theory, erect the bridge of calligraphy and painting works to the national and international markets, create an art brand and a cultural atmosphere for the city, and add color to the city with rich culture.



**I. Project Name** 

### Double Trade Platform of Capital of Medical Meal in Hanzhong



#### **II. Project Implementation Agency**

Hanzhong Yongtongchang Commercial Operation & Management Co., Ltd.

#### **III. Project Description**

Hanzhong Medicinal Food Capital is located in Zhanqian Road, Commercial Circle of Hanzhong Railway Station, Shaanxi Province, adjacent to the south square of the railway station. With a construction area of nearly 30,000m<sup>2</sup>, it is a dual platform for comprehensive trade (offline and online integrated trade market) developed by the merchants of medicinal food industry based on the theory of traditional Chinese medicine. It has the functions of trade, demonstration, exhibition and academic exchange and training. The platform integrates catering, food, ingredients and auxiliary materials of medical food to create six major commercial areas, that is, medicinal catering area, medicinal food area, medicinal food and ingredients area, academic exchange area of medicinal food, exhibition area of medicinal food books and trade area of auxiliary materials of medicinal food.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 50 million Yuan. Funds source is from enterprise's self financing.

#### V. Anticipation of Market and Analysis of Investment Return

Hanzhong Medicinal Food Capital is a project developed by Hanzhong Yongtongchang Commercial Operation Management Co., Ltd., a subsidiary of Jinkai Group, with an investment of RMB 50 million. Now, the Group has increased its investment in domestic medicinal catering industry to develop Hanzhong Medicinal Food Capital and make efforts to create a new landmark of domestic breeding

industry and a new business card for health. After the completion of the project, the annual output value will be RMB 300 million, the annual tax revenue will be RMB 15 million, and it will create more than 1,000 jobs.

VI. Contact Information Contact Person: Wang Yongkun Telephone: 13992682985



### Construction Project of Digital Economic Industrial Park of Ningqiang County



#### **II. Project Implementation Agency**

Ningqiang High-Tech Industries Development Zone

#### **III. Project Description**

The project is mainly to build Product R&D Production Base, E-commerce Operating Service Base, Innovative Application Demonstration Base, Creative Design Transformation Base; meanwhile, it is to build two platforms of Industrial Internet Cloud Platform and Health Cloud Platform.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 690 million Yuan. Way of cooperation: sole investment, joint venture or other forms.

#### V. Anticipation of Market and Analysis of Investment Return

The project will construct a Digital Economy Industrial Park of Ningqiang County according to the mode of "park-in-park", and focus on the development of digital industry manufacturing (manufacturing of digital media equipment and electronic components and equipment, etc.), improvement of digital efficiency (smart agriculture, intelligent manufacturing, intelligent logistics, digital commerce, etc.), and digital base driver (data center, etc.) relying on the industrial base of digital equipment manufacturing products will be about RMB 520 million and the income of digital technology application service will be about RMB 190 million. The annual operating income of the project is 6 years.



#### I. Project Name

### International Agricultural Products Cross-Border E-commerce

### Industrial Park of Yangling Comprehensive Bonded Zone



#### **II. Project Implementation Agency**

Yangling Modern Agriculture International Cooperation Co., Ltd.

#### **III. Project Description**

The project has a planned construction area of 29,000m<sup>2</sup>. It is planned to construct a comprehensive industrial park integrating transportation and distribution, modern storage, cold chain logistics, goods distribution, multimodal transport, logistics information, exhibition and sales, and supporting infrastructures such as roads, warehouses and workshops. After completion, it will provide foreign trade service platform for Yangling e-commerce enterprises, effectively promote the development of enterprises and drive the import and export volume of the enterprises.

#### **IV. Total Investment and Way of Cooperation**

(1)Total investment

Total investment of the project is RMB 120 million Yuan and it will be obtained through dependent financing.

(2) Way of cooperation

It is planned to recruit E-commerce enterprises to reside and provide comprehensive service for business development.

#### V. Anticipation of Market and Analysis of Investment Return

The project will make full use of the advantages of Yangling Agricultural Hi-tech Industries Demonstration Zone in agriculture, encourage the extensive participation of cross-border e-commerce enterprises, traditional foreign trade enterprises, "mass entrepreneurship and innovation" enterprises and payment enterprises, and develop a comprehensive business modes, build a Cross-border E-commerce Industrial Park that integrate service hub, innovation hub, industrial hub and consumption hub based on Shaanxi Yangling Comprehensive Bonded Zone, serving the whole country and the world. In the future, influenced by the cultivation of consumer's online shopping habit and the support of domestic policies to cross-border e-commerce. China's cross-border export e-commerce industry will have a promising future.

The income of the project comes from e-commerce, cross-border trade, commercial logistics, lease fees, etc. The project is expected to achieve annual revenue of up to RMB 40 million after the implementation.

#### **VI. Contact Information**

**Contact Person:** Xu Qiang **Telephone:** 029-87033787 15829018418 **Fax:** 029-87036380 **Address:** the 2<sup>nd</sup> Floor of Free Trade Office, No. 9, Youtai Road, Yangling Demonstration Zone, Shaanxi Province **Postal Code:** 712100



### **Yangling Outlets Shopping Park**



#### **II. Project Implementation Agency**

Industry Investment Promotion Bureau of Yangling Demonstration Zone

#### **III. Project Description**

The project covers an area of 300 mu, with a building area of 250,000m<sup>2</sup> and a total investment of RMB 1 billion. It is proposed to be located in Yangling Free Trade Zone adjacent to Yangling Ecological Wetland Park or the Exit of Yangling West Expressway, mainly including product trading and exhibition area, catering and leisure area, cultural and entertainment area and other supporting facilities. The building is mainly characterized by British style, integrates famous symbols of countries along the Silk Road to create a new urban fashion center integrating multi-functions such as brand shopping, leisure, entertainment, catering, tourism and vacation. The project mainly introduces first-class international famous brands, middle and high-end fashion brands for men and women, sporting goods, shoes and hats, imported food and other high-end daily commodities, etc. The project will strive to become a model of international fashion shopping in the Guanzhong-Tianshui Economic Zone and the Northwest tourism consumption line with its rich and diversified brand products and excellent innovative service concept

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 1.5 billion Yuan. Way of cooperation: sole investment, joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

Fully using the distribution of Yangling high-speed railway station and highway traffic hub, it is to promote the gathering and exchange of human flow, logistics and information and cultivate a regional consumption center, meeting the requirements of surrounding people on the middle and high-end brand shopping requirements.

**VI. Contact Information** 

Contact Person: Li Yanyan Telephone: 029-87035628 Fax: 029-87035628 Address: No. 6, North Xinqiao Road, Administration Building of Yangling Demonstration Zone, Shaanxi Province Postal Code: 712100



**I. Project Name** 

### Cold Chain Warehousing and Logistics Center Project of Laojun Town



#### **II. Project Implementation Agency**

Liangshan Resources Development Co., Ltd of Hantai District, Hanzhong City

#### **III. Project Description**

The project proposes to build a modern cold chain warehousing and logistics center integrating cold chain, storage, logistics and distribution, which takes the three functions of cold chain, storage and transportation as the framework, supplemented by loading and unloading, distribution, corresponding information processing and supporting service functions, so as to provide an important platform for connecting the distribution and distribution of goods outside Hanzhong City.

The project is a new project with complete preliminary procedures, including project initiation, environmental assessment, stability assessment, land, site selection, planning, preliminary design and budget estimation. The construction of the project is scheduled to start in July 2022.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 100.8268 million Yuan. The capital cooperation is adopted.

#### V. Anticipation of Market and Analysis of Investment Return

The expected income of the project mainly includes the income from five kinds of business: rental of refrigeration house, rental of storage, rental of controlled atmosphere storage, rental of pre-cooling packaging and drying plant and income of logistics and transportation. Project calculation period: 10

years, including a construction period of 2 years and operation period of 8 years. Production period: The project will be constructed for 2 years and put into operation after completion, with an operation capacity of 70% in the third year, and 100% in the fourth year.

#### **VI. Contact Information**

**Contact Person:** Zhu Rong **Telephone:** 18391638100 **E-mail:** 303528077@qq.com



### Business Headquarters Cluster Area of Xi'an International Logistics & Trade Park



#### **II. Project Implementation Agency**

Administrative Committee of Xi'an International Logistics & Trade Park

#### **III. Project Description**

The project is located in the core area around Xi'an Olympic Sports Center. Around the central green axis and along the subway, a large-scale cluster of business office buildings will be built, which can offer functions including enterprise headquarters office, exhibition show, product R&D and testing, information technology exchange, etc. The project will focus on modern trade, international trade, Internet technology, finance insurance, sports health, cultural media and other industries, and serve a development space for R&D and office of enterprises with headquarters gathering, information exchange, talent resources, investment and financing, scientific research and development, transformation of scientific research achievements, brand image and other services, forming a modern enterprise cluster area and urban core business function gathering place integrating finance, commerce, information, circulation and trade.

#### **IV. Total Investment and Way of Cooperation**

The total investment of the project is about 15 billion Yuan. It is planned to introduce the world top 500 enterprises, the top 500 Chinese enterprises, the top 500 private enterprises in China and the top 50 leading enterprises in domestic industry segmentation to acquire land through land bidding, and build regional and functional headquarters.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, it is predicated that it will gather 600 enterprises, create production value of RMB 10 billion Yuan. It may fill the gap of the headquarters economy in east urban area of Xi'an

#### **VI. Contact Information**

Contact Person: Wang Wenlong Telephone: +86 (29) 83332188 Fax: +86 (29) 83332189 Address: No. 6, Gangwu Road, Xi'an International Logistics & Trade Park Postal Code: 710026 E-mail: 250619334@qq.com



#### I. Project Name

### **Construction Project of Liquan County E-commerce Industrial Park**



#### **II. Project Implementation Agency**

Liquan County E-Commerce Service Center

#### **III. Project Description**

Relying on the development trend of E-commerce industrial park supported by characteristic industry base, Liquan County attaches importance to the construction of public service platform in the development of E-commerce and promotes the upgrading and transformation of industrial clusters by using E-commerce. It enhances the ability and level of local industrial cluster enterprises to exploit domestic and foreign markets through e-commerce platform while giving full play to the advantages of information and talents in the headquarters center, issuing many corresponding policies and measures to encourage enterprises to increase the construction of e-commerce platform and business transformation, seizing new commanding heights, and expanding strategic space for regional economic development.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 400 million Yuan. Way of cooperation: joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

The project is mainly financed by bank loans, self-owned funds and investment attraction. After the completion of the project, the E-commerce enterprises will enter the park to engage in relevant project operation activities in the form of house lease and sale through reasonable investment attraction. The project will be built within 5 years. The total sales income will be RMB 464.5 million Yuan, sales profit RMB 11.745 million Yuan and sales net profit RMB 83.8088 million Yuan.

VI. Contact Information Contact Person: Zhang Ju Telephone: 13087682399 Fax: 029-35621418 Address: Beizhan Road, Liquan County Postal Code: 713200 E-mail: lqxdzswfwzx@163.com

### Construction Project of Rural E-commerce "E Center" in Dali County



#### **II. Project Implementation Agency**

Bureau of Agriculture and Rural Affairs of Dali County

#### **III. Project Description**

Relying on the "Demonstration Project on E-commerce Going to Rural Areas", the project is planned to build the Rural E-commerce Operating Management Center, Agricultural Products Inspection and Traceability Center, Logistics and Delivery Port. Meanwhile, it is planned to build town or village level E-commerce service stations, provide various convenient service, build a "4+N" comprehensive service platform, meeting one-stop basic life requirements for the masses in the surrounding area.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is estimated to be RMB 280 million Yuan and RMB 220 million Yuan will be obtained through investment promotion. Way of cooperation: joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

The project will innovate to promote the construction of "Internet + Countryside", cultivate and guide the E-commerce development of countrysides, promote the agriculture upgrade, countryside development and increase the farmers' income. It is planned to build a big data comprehensive service platform integrating in agricultural products marketing, countryside tourism and convenient service, realizing the high efficiency of countryside management and life intelligentization of the masses. It is estimated that annual comprehensive business income will be RMB125 million Yuan, annual profit and tax RMB 18.6 million Yuan. The internal rate of return of finance of the project is about 14.8% and the investment recovery period is 7.5 years.



#### I. Project Name

### **Cross-border E-commerce Industrial Park Project in Hanyin County**



#### **II. Project Implementation Agency**

Administrative Committee of Hanyin Economic and Technological Development Zone

#### **III. Project Description**

The project is planned to be built by two stages. In the first stage, relying on Hanyin County Ecommerce Service Center, it is planned to establish a cross-border E-commerce operation company. In the second stage, it is planned to build the Customs Supervision and Inspection Center for Cross-Border E-commerce in Hanyin County, providing a matched service for the development of cross-border Ecommerce of Hanyin County. By virtue of the industrial experiences of Ankang Yunpin Technology Co., Ltd in the cross-border E-commerce field, it may make more excellent enterprises and Se-enriching products enter the overseas market.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 350 million Yuan. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

Relying on advantages of the existing E-commerce Industry of Hanyin County, the project is planned to newly build a comprehensive E-commerce service mode integrating the spread of internet application technology for import and export trade, cross-border E-commerce, countryside E-commerce and traditional E-commerce. (1) decreasing the purchase cost of an enterprise. (2) E-commerce may realize zero storage production. (3) E-commerce may greatly reduce an enterprise's marketing cost and management cost and it is not restricted by the location.



#### 2022 Shaanxi-Beijing-Tianjin-Hebei Key Promotion Projects

#### I. Project Name

### Pingli County Agricultural Products Warehousing Logistics Center Project



#### **II. Project Implementation Agency**

Bureau of Trade and Economic Cooperation of Pingli County

#### **III. Project Description**

The project focuses on the equipment of agricultural products cold chain keeping-fresh, warehousing, fast freezing equipment, automatic sorting, cleaning, processing and packing equipment and cold chain transport equipment. It is planned to build 20000 m2 of keeping-fresh facilities.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 50 million Yuan and sole investment or cooperation is acceptable.

#### V. Anticipation of Market and Analysis of Investment Return

The market prospect is favorable and the investment recovery period is about 8 years.

#### **VI. Contact Information**

**Contact Person:** He Zhonggang **Telephone:** 13772961889



# **Culture & Tourism**



### Trail Sightseeing Train Construction Project of Guanshan Grassland in Longxian County

#### **II. Project Implementation Agency**

Guanshan Grassland Tourism Development Co., Ltd. of Shaanxi

#### **III. Project Description**

The project is located in Guanshan Grassland Scenic Spot, with a planned total investment of RMB 2.52 billion, and it is proposed to build 3 new sightseeing railways in the scenic spot: The first loop line of 8.4km is from Feizi Muma Station through Guanshan Horse Club, Leopard Ridge, Modong Cave Station, Neitai Station and back to the Feizi Muma Station, with an investment of RMB 340 million. The second line is from Feizi Muma Station through Guanshan Town, Cable Station, Holiday Inn and Lannitan Station and finally to the Grassland Mystery Station, with a total length of 10.2km, with an investment of RMB 680 million; The third line is from Guanshan Horse Fair Transfer Station, via Xiazhuangke Station, Caowan Station, Shamao Station, Xigou Station, Guanshan Posthouse, Shulin Yiyuan Station access to the transfer station, a total of 23.5 kilometers, with an investment of RMB 1.5 billion. It includes the construction of small railway sightseeing train line, the purchase, installation and operation of small train, the construction of platform along the way, maintenance parking garage and supporting facilities, etc.

#### **IV. Total Investment and Way of Cooperation**

The total investment of the project is planned to be RMB 2.52 billion Yuan. The primary planning is designed by China Railway First Survey & Design Group Co., Ltd. The investment promotion is planned to be done. It can be invested by project and by stages. More cooperation ways are adopted.

#### V. Anticipation of Market and Analysis of Investment Return

The construction will be completed within two years. After the project is completed, it will further enhance the tourism experience of Guanshan Grassland, improve tourists' satisfaction and participation. Annual sales income will be RMB 200 million Yuan.



#### **Culture & Tourism**

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### Comprehensive Tourism Development Project of Malan Revolutionary Area



#### **II. Project Implementation Agency**

Xunyi County Investment Promotion Bureau

#### **III. Project Description**

Relying on the advantages of Malan red tourism resources, it is to explore the red tourism resources in all-round and multiple angles, and make the brand of "red education in Malan, tourism and sports in Xunyi" Building the eco-cultural and cultural development zone of Xunma Road, including running base, rock climbing base cliff living house exhibition hall, idyllic flower sea, organic food producing base, the folk of cave dwelling, the camp for automobile tent, etc.; it is to build Malan Spirit Experience Zone including revolutionary memorial hall, red classic film and television center, comprehensive training school, training base, Malan skiing park, the revolutionary ice cap, healthy food street, etc.; it is to build outdoor development zone for juvenile military academy, including juvenile military academy, outdoor development camp, live CS, etc. it is comprehensively build red + sports + travel best destination comprehensive highland of Xixian health care, sports and leisure.

#### **IV. Total Investment and Cooperation Form**

Total investment of the project is RMB one billion Yuan. Cooperation form: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

In recent years, the tourists participating the red tourism is increasing year by year. The development advantages of the red culture resources and green ecological resources of Malan Revolutionary Area is obvious.



I. Project Name

### Minshuku Clusters Development Project of Hantai District



#### **II. Project Implementation Agency**

The People's Government of Wuxiang Town, Hantai District

#### **III. Project Description**

Using the high-quality tourism resources of Tiantai Mountain and sound ecology of surrounding areas, construct high-quality residential accommodation, characteristic restaurant, health club, pastoral wedding art, etc., and strive to build a multi-functional residential hotel cluster industrial park integrating residential and residential tourism, fitness and leisure, catering and entertainment.

The project covers an area of 55.9 mu, with a total construction area of about 57,800m<sup>2</sup>. It is planned to build nine B&Bs and hotels. The project will be developed in two phases, the construction area of Phase I is about 14955 square meters, including one B&B and one hotel, 146 parking spaces and 36 parking spaces in Phase I.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 150 million Yuan. Way of cooperation: sole investment, joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, annual average business income is about RMB 50 million Yuan, net profit after tax about 20 million Yuan. The static investment recovery period is 8-10 years.

#### VI. Contact Information

Contact Person: Yin Zhihua Telephone: 13389164782





### Bachaqi Town Culture Tourism Project of Yunju, Zhenba County



#### **II. Project Implementation Agency**

The People's Government of Xinglong Town, Zhenba County

#### **III. Project Description**

The project covers an area of 3,800 mu, making every effort to create a new integration form of tea and tourism, Perfect and improve the sightseeing tea garden with selenium-rich quality, and optimize the ecological environment of tea tourism. The Project aims to build a tea tourism town, integrating mountain sightseeing, ecological experience, leisure and vacation, and taking the ecological tourism of the Chuhe River as the core to radiate and drive the high-quality tourism resources of the Chuhe River Basin, thus creating a tourism loop.

The project contents include: Comprehensive tourism service center, most beautiful sea of clouds sightseeing area, ten thousand mu mountain eco-tourism tea plantations, Panjialing leisure farmhouse entertainment cluster, Maoping ecological fishery park, Zhongshan Temple and Guanyin Temple cultural tourism scenic spot, Chuhe River Drifting Ecological Resort, rhinoceros cave eco-tourism scenic spot, Guanyun Mountain eco-tourism resort, Zhenba Mountain and River camping park, Li's ancient village cultural tourism scenic spot, etc.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 300 million Yuan. Way of cooperation: sole investment or joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

Promote the deep integration of Zhenba tea industry with processing industry, tourism, education, culture, health care and other industries, integrate tea production, tea processing and leisure tourism, and create the open agricultural leisure project of "three high agriculture" (high yield, high added value, high technology content), "ecological agriculture" and "tourism agriculture" in mountainous areas, so as to realize the common prosperity of the whole county. After the implementation of the project, the overall income level in the tea area can be improved, so the income of local tea farmers will be greatly increased, increasing the contribution rate of tea farmers' income and realizing the deep integrated development of primary, secondary and tertiary industries,

VL Contact Information Contact Person: Chen Xingsong Telephone; 15191646559 I. Project Name

### Red Nanniwan Cultural Tourism Base Project



#### **II. Project Implementation Agency**

Yan'an Nanniwan (Group) Co., Ltd.

#### **III. Project Description**

The project is located at the core area of Nanniwan. Taking Santaizhuang as the core, It reaches S303 in the north and ends Jiulong Spring in the south. Covering an area of 3200 mu, the project is planned to build a large-sized complex integrating red education, national defense education and modern agriculture.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB one billion Yuan. Cooperation form: sole investment or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed and put into operation, it is estimated that annual sales income will be about RMB 125 million Yuan, the investment recovery period is 8 years, tax contribution RMB 19 million Yuan. The annual tourist reception capacity is 600,000.



### Large-scale Indoor Performance on "Eternal Love Yaowang Mountain"



#### **II. Project Implementation Agency**

Yaowang Mountain Administration Office of Tongchuan City, Shaanxi Province

#### **III. Project Description**

In the tourism market, with the emergence of entertainment tourism products, the successful combination of tourism and performing arts has gradually become a local cultural tourism brand. Combined with the northern climate, the project will use high-tech facilities and equipment create a large indoor experience show through technological art performance forms of MAPPING show, dramain-play, reality show, front-projected holographic display, water dance show, etc., The performance takes the history and humanities of Yaowangshan as the story creation material, the Silk Road as the sequence, and Sun Simiao as the storyline. It reappears the prosperity of Chinese medicine culture for thousands of years. The construction content of the project including construction of large performing arts center; Cooperate with the third-party performing arts company for program creative planning; Set up a performance team.

#### IV. Total Investment and Way of Cooperation

Total investment of the project is RMB 150 million Yuan. Cooperation form: sole investment, joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, it is estimated that annual performance capacity is 500. The ticket income is RMB 20 million Yuan. The investment return rate is high and the recovery period is short.



**I. Project Name** 

### **Chinese Medicine Summit Site Project**



**Culture & Tourism** 

#### **II. Project Implementation Agency**

Yaowang Mountain Administration Office of Tongchuan City, Shaanxi Province

#### **III. Project Description**

Covering an area of 13.8 mu, the project is mainly to build a summit, place, including cultural presentation, conference report, news release, reception & negotiation, marketing office and etc. The construction area is  $7360m^2$ .

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 220 million Yuan. Way of cooperation: sole investment, joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, it will be an important carrier full presenting the Tongchuan Regional Culture and Yaowang Culture, passing down city culture and city spirits, embodying city style and building level. It will be an important landmark building, which can promote the city development and increase labor force.



### Yuhua Palace - Xuan Zang Valley Development Project



#### **II. Project Implementation Agency**

Shaanxi Yuhua Palace Industry Development Co., Ltd.

#### **III. Project Description**

According to the Overall Tourism Planning of Yuhua Palace, the total land area of the project is about 2,200 mu. Firstly, build a complex of Tang Culture and Silk Road Culture, with a total building area of 19,400m<sup>2</sup>; Secondly, build Yuhua Mountain Residence Project integrating the theme inn, residential accommodation and workshop; Thirdly, build an ice and snow world, forest health center, forest children's paradise, forest expansion base and forest health walk around the pilot construction unit of forest health base; Fourthly, build a medical and health care center of 22,500m<sup>2</sup> and relevant supporting works..

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB one billion Yuan. Cooperation form: joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

Relying on the fine ecological and human resources of Yuhua Palace Scenic Area, the project is planned to improve the tourism service facilities of "eating, housing, traveling, shopping and amusement", extend tourists' stay and improve the level of scenic area. Based on Xuan Zang Culture and Forest Nursing, the project is planned to build a top-ranking tourism and experimenting holy land, upgrading the regional economy and economic benefits. It is estimated that annual comprehensive income will reach RMB 50 million Yuan.

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Postal Code: 727015

**VI. Contact Information** 

I. Project Name

### **Tourism Project of Zhaojin-Xiangshan Crested ibis Health Nursing Valley**



#### **II. Project Implementation Agency**

Zhaojin Scenic Spot Administrative Committee of Tongchuan City

#### **III. Project Description**

The total planned investment of the project is about RMB 3 billion. Based on the unique Danxia landform geology and high-quality geological resources of Xiangshan Scenic Spot, relying on the high-quality ecological resources such as wild crested ibis and other high-quality ecological resources, and taking the opportunity of the national development of cultural tourism and well-being industry, the project aims to build it into the most valuable domestic research and appreciation base for crested ibis, health-care destinations and cultural tourist resorts in three to six years through the implantation of the protection and ornamental base of wild crested ibis, the integrated construction of scenic spots, the health resort of Xiangshan Creek Valley, the medical diet project of meditation in Xiangshan Creek Valley, the modern agricultural sightseeing tourism project of Creek Valley, and the Creek Valley residential project.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 3000 million Yuan. Cooperation form: sole investment, joint venture or cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, the project will form a health nursing and elderly nursing system with complete functions of health catering, leisure amusement and health holiday, upgrade the status of the scenic area, increase the tourist reception capacity and the comprehensive income. It is estimated that annual sales income is RMB 100 million Yuan.

#### VI. Contact Information

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### Hongjiannao Ecological Tourism Holiday Area Project of Shenmu City



#### **II. Project Implementation Agency**

Shenmu City Cultural Tourism Investment Group Co., Ltd.

#### **III. Project Description**

Hongjiannao Ecotourism Resort Project is committed to building Hongjiannao Scenic Spot into a highlevel ecotourism resort featuring beautiful scenery and rich experience projects under the guidance of ecological protection. The scenic spot has 40 km<sup>2</sup> of water, 1,000 mu of desert, nearly 10,000 mu of grassland wetland, more than 30 kinds of water birds represented by gulls and hot spring resources. Around the "desert, river, grassland and spring" of Hongjiannao, it can develop rich sightseeing experience and leisure and holiday projects.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 600 million Yuan, RMB 420 million Yuan is planned to be financed. Way of cooperation: joint venture.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, the infrastructure of the ecological area of the project area is further improved. The number of the tourist traveling here is increasing. After the project is completed, the number of tourists is increasing from 300,000 to one million within 5 years. If the consumption per capita is RMB 200 Yuan, annual tourism income will reach RMB 200 million Yuan from RMB 60 million Yuan in the early period of the operation.



#### **I. Project Name**

### **Characteristic Town Project of Cultural** and Creative Industries on Plush Toy



#### **II. Project Implementation Agency**

Entrepreneurship and Employment Office of Hengkou Demonstration Zone of Ankang

#### **III. Project Description**

#### (I) Construction necessity

(1) Construction necessity The Ankang Municipal Government has positioned Hengkou Demonstration Zone as the core development zone of plush toy cultural and creative industry. In accordance with the development orientation of "New City of Plush Toy and Characteristic Town", Hengkou Demonstration Zone, guided by the strategy of "creativity, innovation and creation", deeply excavates local cultural and tourism resources, and promotes the integrated development of plush toy industry production and cultural tourism, drives more people to increase employment income nearby, promotes the construction of national foreign trade transformation base and national standard pilot area for consumer goods, and assists the integrated development of production, study, research and entertainment of plush toy culture and creation industry. It contributes to the promotion of Ankang cultural tourism brand and the construction of the new capital of Chinese plush toy culture and creation industry.

#### (II).Construction scale

The government rebuilt the plush toy-theme hotel of 10,000m<sup>2</sup>, the folk-custom experience park of 10,000m<sup>2</sup>, the feature road of plush toy of 3,000m, the theme square of plush toy of 15,000m<sup>2</sup>, the expressway leading road of Hengkou Demonstration Zone is reconstructed for 2,000m, and the commercial area along the river of Phoenix Community is 20,000m<sup>2</sup>, at the same time, reconstructed the infrastructures such as water, electricity and greening.

#### (III). Construction contents

Create the first plush toy cultural and creative industrial feature town in the West, and build the plush toy cultural and creative industrial park in Hengkou Demonstration Zone; Build plush toy hotel, folk experience park, avenue and square. Promote and transform the High-speed Leading Avenue of Hengkou Demonstration Area and the Commercial Plaza along the River of Phoenix Community, and inject plush toy culture and creative industry elements.

#### IV. Total Investment and Way of Cooperation

Total investment: RMB 500 million Yuan

Amount of investment promotion: RMB 300 million Yuan

Way of cooperation: resources cooperation or capital cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

After the project is completed, it will provide on-line popular scenic spot for tourists inside and outside the province for visiting, shopping, catering, accommodation, folk- experiencing. It is estimated that tourist reception capacity is over 300,000, economic benefit is RMB 400 million Yuan. It will provide jobs for 30000 persons. It is estimated that annual return rate of investment will be 15%, The investment recovery period is 5 years. The total benefits of the project will be RMB 750 million Yuan and the return rate of the investment is over 150%.

#### VI. Contact Information

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Culture & Tourism

# Tang Traditional Culture and Tourism StreetArea on "the Longest Day in Chang'an"



#### **II. Project Implementation Agency**

Xi'an Tang Shichen Culture Tourism Development Co., Ltd.

#### **III. Project Description**

The building scale: the construction area is  $24000m^2$ , the construction area on the first floor underground is  $11550m^2$ , the construction area on the first floor is  $6450m^2$  and the construction area on the second floor is  $6000m^2$ .

Construction content: as a model for the transformation of traditional business into a new-type cultural and business complex of Shaanxi Culture Industry Investment Group, the project is jointly constructed and operated with Yongxingfang Group and Yuyue Culture. The famous network drama the Longest Day In Chang An IP is injected into the commercial space of Mandi Plaza. The project focuses on building, soft furnishings, coins, characters, costumes, language, music and story, etc. Meanwhile, it focuses on the immersive story experience setting, supporting catering, literary creation, performing arts and other business contents, so as to integrate the Tang Dynasty space play, Tang-style city life experience, theme immersion interaction, Tang music and dance performance. China's first immersive Tang-style city life block integrating cultural, social and leisure.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 120 million Yuan and RMB 90 million Yuan will be obtained through investment promotion. Way of cooperation: stock right cooperation or joint management.

#### **WAnticipation of Market and Analysis of Investment Return**

The passenger flow in the first year is 4 million, the income in the first year will reach RMB 50 million Yuan, the investment recovery period is 5.67 years and the internal rate of return is 21%.

#### VL Confact Information

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Contact Person: Chen Fenglong Telephone: 13119179993 Fax: 029-87570361 Address: Room C203, Block C, Shaanxi Culture Building, No, 300-9, South Yata Road, Quijiang New Area, Xijan, Shaanxi Province **I. Project Name** 

### **Fengdong Qin Culture Park**



#### **II. Project Implementation Agency**

Shaanxi Culture Industry (Xixian New Area) Investment Co., Ltd.; Shaanxi Culture Industry (Xi'an) Investment Co., Ltd.

#### **III. Project Description**

Fengdong Qin Culture Park Project is a major fine-quality cultural and creative park in which Shaanxi Cultural Investment Group and Fengdong New City Xixian New Area work together to implement the strategic deployment of the "One Belt and One Road" by the Provincial Party Committee and the Provincial Government in cooperation with Fengdong New City of Xixian New Area. As a key project for the integrated development of cultural and tourism in Shaanxi Province during the 14th Five-Year Plan Period, it has been included in the special government debt support list of the National Development and Reform Commission.

The project is located in Fengdong New City, the earliest and best-developed part of Xixian New Area, north of Hongguang Road, west of Epang East Road, east of Tiantai Road and south of Epang Second Road, and adjacent to Epang Place Site Park in the west. It is about 10 kilometers away from the clock tower in the main urban area, and about 20 kilometers away from high-speed rail and airport stations, with the convenient tourist traffic.

The project integrates cultural performance, art exhibition, scientific and technological experience and industrial incubation to create a world-class historical and cultural experience site and a national-level cultural industry new center. The total area of the project is about 490 mu, with a total investment of RMB 12 billion.

#### **IV. Total Investment and Way of Cooperation**

The project is expected to have a total investment of RMB 12 billion. The first phase of the cultural plot is planned to attract RMB 300 -500 million of investment, mainly based on cooperative operation; For Phase II commercial and Phase III residential plots, the cooperation mode is flexible for domestic well-known real estate enterprises. It can not only use joint-funded new project companies to carry out equity cooperation, but also adopt the mode of capital increase and equity increase for cooperation, in which Shaanxi Cultural Investment Group dominates the planning and operation of the industry, and the cooperative housing enterprise is responsible for the management of the proposed cooperative land.

#### V. Anticipation of Market and Analysis of Investment Return

The investment recovery period of the culture project of the first stage is 14 years, the internal rate of return of finance is estimated to be about 7%; the investment recovery period of the business land is 3

years. The net profit rate is estimated to be 9%. The investment recovery period of the land for housing in the third stage is 2.5 years and the net profit rate is estimated to be 10%.

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Postal Code:710136



### Shaanxi Broadcasting Wisdom Theater Project



#### **II. Project Implementation Agency**

Shaanxi Broadcasting Theater Culture Spread and Development Co., Ltd.

#### **III. Project Description**

Through the introduction of classical plays and the creation of performances as the core, it expands the functions of high-quality plays and programs, such as broadcasting, recording and live broadcasting, etc., and incubates new business forms such as art appreciation, art exhibition, art training and artistic literary creation, deepens reform and innovation, and strives to build a "smart theatre" based on front-projected holographic display, 5G+4K and 360°VR panorama live broadcasting technology, which is in line with the development direction of performance industry in China and the era background and market requirements of professional theatre operation.

The project of "Smart Theatre Construction of Shaanxi Radio and Television Theater Culture Communication Development Co., Ltd." is located at No. 336, Chang'an South Road, Yanta District, Xi'an City, Shaanxi Province. It will be held around the classical play performance and large-scale activities, and will carry out digital transformation and upgrading of Shaanxi Radio and TV Grand Theater with a total construction area of 23,000m<sup>2</sup>, and incubate and cultivate all kinds of "performance+" new businesses.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 33 million Yuan. The project takes business performance, program recording and IP incubation as the main cooperation contents. The following modes include but not limited to business performance and procurement, the percentage of box office, site lease, technical service of dance and arts, broadcasting sponsor and theater naming and etc.

#### V. Anticipation of Market and Analysis of Investment Return

Smart Theatre is a brand-new concept beyond the original theatre. Through deepening reform, introducing plays, improving service and derivative development, the project can not only promote the development of commercial performance of the theatre, but also make the theater culture "become popular" as a new business form and "light up" as a destination for artistic enjoyment.

The market benefit of the project is optimistic.. In the construction period of the project, it will realize sales income of RMB 20 million Yuan, total profit and tax RMB 1.6 million Yuan. Until 2023, annual sales income will reach RMB 30 million Yuan and total profit and tax RMB 2.4 million Yuan.

#### **VI. Contact Information**

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**I. Project Name** 

### Xi'an Culture & Tourism Center Project of Xi'an Tourism Group



#### **II. Project Implementation Agency**

Xi'an Runyuan Real Estate Co., Ltd.

#### **III. Project Description**

Xi'an Cultural and Tourism Center is located in the core section of Qujiang Cultural Industry Cluster Area (QCIC) of Xi'an City, adjacent to Qujiang Government Affairs Service Center. Yanxiang Road Station of Metro Line 8 is connected with the building with convenient transportation and superior location. The net land area of the project is 22.53 mu, with a planned floor area ratio of 5.7, and the total construction area is about 128,000 m<sup>2</sup>. The project is composed of super-high-rise building A, high-rise building B and podium, with a total investment of RMB 1.55 billion, which has been listed as provincial and municipal key construction projects.

Relying on the distinctive cultural and tourism characteristics and complete industrial chain of Xi'an Tourism Group, the project gathers all elements of food, residence, travel, travel, shopping and entertainment to build a headquarters economic building integrating high-end office, characteristic hotel and specialty catering. It becomes a demonstration area with high integration of culture and tourism and a new platform with highly concentrated industrial elements, leading the development of cultural industry in Yanxiang Road of Qujiang River to a new level.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 1.55 billion Yuan. Way of cooperation:cooperation.

#### V. Anticipation of Market and Analysis of Investment Return

The project has a covered area of 22.53 mu and the investment per mu is RMB 69 million Yuan. After the project is completed, the annual production value per mu is RMB 25 million Yuan, tax per mu is RMB 1.7 million Yuan. It will create about 3000 jobs.

VI. Contact Information

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# West Film Industry Cluster Area Project



#### **II. Project Implementation Agency**

Shaanxi West Film Culture & Tourism Development Co., Ltd.

#### **III. Project Description**

The project covers an area of 150 mu, with a total construction area of 200,000 square meters. It relies on the architectural features accumulated and well preserved by China Western Film for more than 60 years, enriches the film and television resources, equipment and facilities, and provides a professional window and a broad platform for Shaanxi foreign film and television cultural exchange.

At present, China Western Film Factory has been selected into the fifth batch of national industrial heritage list, becoming the first national industrial heritage project in Xi'an. The film circle won such important honors as Shaanxi Cultural Industry Demonstration Park, Film Experience Base of China Film Association and Shaanxi Patriotism Education Base.

#### **IV. Total Investment and Way of Cooperation**

Total investment of the project is RMB 1.03 million Yuan. Negotiation for cooperation is adopted.

#### V. Anticipation of Market and Analysis of Investment Return

The project will focus on the construction of 14 sub-projects, including the whole industry chain in the fields of film and television leading industry projects and supporting industry projects, realizing the innovative integration path of "film & TV + culture + tourism + commerce".

We are looking for "dream partners" around the country, sharing 150 acres of China Western Film Factory, unswervingly exploring the film art business model, and carrying out the innovation and upgrading of "film art +" to the traditional commercial form. With the direction of "film life, life filming", we explore the cultural life patterns such as film and television research, artistic activities, interactive experience, and create a unique urban cultural atmosphere. Relying on the cultural experience space such as film museum and film industry museum, it has attracted more than one million tourists.

#### **VI. Contact Information**

Address: No.508, Xiying Road, Qujiang New District, Xi'an City, Shaanxi Province Contact Person: Lu Shanzhi West Film Museum: 029-85536822 Research and Learning of West Film: 17792338876 Party Class of Film: 13201648806 Cross Industry Cooperation: 17782685060 Hotline for Recruitment: 029-85201111 18161920865 Fax: 029-85522611



#### I. Project Name

### **Innovation and Entrepreneurship Street Area**

### **Project on Creative Agriculture in Yangling**



#### **II. Project Implementation Agency**

Yangling Industrial Park Construction Investment Co., Ltd.

#### **III. Project Description**

The project is planned to build Chinese Farming Culture Experiencing Area, Yong Agricultural Talents Entrepreneurship Center, Creative Agricultural Products Exhibition and Exchange Center.

#### IV. Total Investment and Way of Cooperation

Total investment of the project is RMB 800 million Yuan. Stock right cooperation, EPC or other ways is adopted.

#### V. Anticipation of Market and Analysis of Investment Return

The modes of project return are the benefits of fixed assets and property investment, supporting service, business benefits and feasibility gap subsidy; The recovery period of the project is about 20 years; the internal rate of return of the project is 4.5%. In the computing period of the normal year, the comprehensive benefits will be RMB one billion Yuan. The predicated development prospect of the project is better.

